

# AI Reputation Analysis and Signal Evaluation - Ninja Promo

## BRAND AI REPUTATION

### Marketing, SEO & Advertising Agencies Reputation: Ninja Promo (ninjapromo.io)

https://ninjapromo.io

Industry: Marketing, SEO & Advertising Agencies



## MARKETING, SEO & ADVERTISING AGENCIES

### 54.8 Avg Reputation

Based on 1835 businesses audited.

REPUTATION LEVEL

#### HIGHER REPUTATION THAN AVERAGE

Ninja Promo has 20.2 points more reputation than the average for Marketing, SEO & Advertising Agencies.

## EXPERT VERDICT

Ninja Promo is a high-substance agency that uses the MaaS (Marketing-as-a-Service) label as a legitimate productized offering rather than a buzzword. While its reviews are becoming stale and its headings are heavy on power-word saturation, the transparent pricing and named client metrics provide genuine accountability.

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## INFO DENSITY

Power-words vs. Substance ratio.

22

73% Reputation

The site exhibits a high substance-to-fluff ratio in its body content, counterbalancing several generic headings. While H2s like 'Meet the Experts Behind Your Success' utilize standard agency power words, the text immediately anchors these claims with granular data points such as '300+ specialists' and a specific '\$12,800/month' subscription rate. The body text explicitly defines technical deliverables like GA4 Setup, API integrations, and Webflow Development rather than relying on abstract outcome promises.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

There is virtually zero semantic drift between the homepage signal and sub-page substance. The H1 promise of 'All your marketing needs in one single monthly subscription' is rigorously supported by the 'Your Full Subscription-Based Team' section on the homepage and the '6-phase iGaming marketing methodology' on sub-pages. Sub-pages reinforce the MaaS (Marketing-as-a-Service) identity with consistent service descriptions and project management cadences across all industry verticals.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

14

70% Reputation

### DIAGNOSIS: TRUST THEATRE

Despite a high review\_count of 275+ and proof\_links\_count of 3, forensic evaluation against the anchor date reveals a temporal gap. Several key reviews (e.g., Melissa Orlova, Charles Ellingsen) are dated 2020 and 2021, which are over 50 months old relative to the May 2026 anchor. While the trust\_theatre\_flag is false, the reliance on stale evidence creates a 'Substance Decay' pattern that slightly undermines the 'new generation' marketing claims.

### EVIDENCE: PROOF DENSITY

The site has an exceptionally high proof density with over 90+ named case studies across various industries. Verifiable evidence (named clients, exact revenue jumps, specific cost-per-registration figures) outweighs vague assertions by a ratio of roughly 4:1. This is significantly higher than the industry standard for advertising agencies.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The site contains significant industry jargon density, matching 10+ patterns including ROI-driven, full-funnel, and omnichannel approach. However, the value proposition avoids a pure commodity score through the transparent productization of its model. By naming a specific starting rate and providing a schedule of specialists' working hours, the site differentiates itself from competitors who hide behind the generic 'bespoke pricing' cliché.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

11

73% Reputation

### DIAGNOSIS: AUTHORITY GAPS

The site highlights 'Brightest Stars' like Michael, Olga, and George but fails to connect them to structured Person schema or sameAs LinkedIn footprints within the metadata. The claim to hire the 'Top 1% Global Experts' is a bold authority assertion that lacks third-party verification in the structured data, though this is partially mitigated by the depth of specific client names in the case studies section.

### EVIDENCE: PERFORMANCE VS. CLAIMS

Marketing tone is aggressive but mostly substantiated by a massive portfolio of 290+ projects. Unlike typical agency BS where results are anonymous, Ninja Promo names clients (HTX, CBRE, Nestlé) and provides hard metrics like '\$20M in deposits' and '132% increase in clicks.' The disconnect is limited to the lack of recent 2025-2026 proof points.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

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### Marketing, SEO & Advertising Agencies Reputation: Ninja Promo ([ninjapromo.io](https://ninjapromo.io))

Reputation: 75 / 100

#### INDUSTRY CLASSIFICATION

The company perfectly aligns with the Marketing, SEO & Advertising Agencies category. The presence of specialized sub-pages for iGaming and Software marketing, combined with specific service breakdowns for PPC, SMM, and GA4 analytics, confirms a high degree of category-specific expertise.

*"The score of 75 reflects a 'Low BS' profile. Points were primarily deducted for the staleness of review data (6 points in Trust) and the high density of industry jargon patterns (5 points in Commodity). The site ranks very well in Semantic Coherence due to the consistent MaaS messaging."*

#### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://ninjapromo.io> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 19, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**