

AI Reputation Analysis and Signal Evaluation - SEO 365

BRAND AI REPUTATION

Marketing, SEO & Advertising Agencies Reputation: SEO 365 (seo365.ro)

https://seo365.ro

Industry: Marketing, SEO & Advertising Agencies



MARKETING, SEO & ADVERTISING AGENCIES

54.8 Avg Reputation

Based on 1834 businesses audited.

REPUTATION LEVEL

LOWER REPUTATION THAN AVERAGE

SEO 365 has 1.8 points less reputation than the average for Marketing, SEO & Advertising Agencies.

EXPERT VERDICT

SEO 365 is a standard, competent agency that suffers from 'Hero-Page Syndrome,' where the homepage is updated for 2026 buzzwords while sub-pages remain anchored in 2022 templates. It provides enough named client proof to avoid high BS territory, but relies on assertion over technical evidence for its largest claims.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

17

57% Reputation

The site exhibits a high frequency of power words like 'personalizate', 'performant', and 'vizibil' without immediate technical qualifiers. Headings such as 'E?ti preg?tit s? devii cu adev?rat vizibil?' and 'Mai mult dec?t SEO' serve as emotional hooks rather than informational markers. While specific numbers like '1530 Proiecte de succes' are provided, they are presented as static markers without real-time counters or direct links to a full project database, maintaining a medium body-to-substance ratio.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

13

65% Reputation

A significant temporal disconnect exists between the primary signal and sub-page metadata. The homepage focuses on 'AI Search' and 'GEO' (Generative Engine Optimization) for 2026, yet the Marketing Online sub-page meta title remains stuck in the past, claiming 'Strategii de marketing online adaptate pentru 2022.' This 48-month delta from the May 2026 system date indicates that the deeper service layers have not evolved at the same pace as the hero marketing claims.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

11

55% Reputation

DIAGNOSIS: TRUST THEATRE

The site utilizes Trustindex widgets to display reviews, which is a positive signal, but the proof-to-claim ratio is imbalanced. Page 1 displays a review_count of 81 with only 5 proof_links_count, while the Optimizare SEO page claims '1899 Clien?i mul?umi?i' without a verifiable list or external portfolio to back the scale of that specific figure. This creates a 'Trust Theatre' environment where the volume of claims exceeds the depth of verifiable evidence.

EVIDENCE: PROOF DENSITY

Specific proof is limited to a small handful of named Romanian clients (e.g., Tria Alfa, Profinox, BCR) compared to the nearly 2,000 clients claimed. The specificity of the blog titles (mentioning 2026) helps the substance score, but the lack of raw data or before-and-after case study metrics limits the overall proof density to a moderate level.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

6

40% Reputation

The site structure relies heavily on template fingerprints such as 'FAQ,' 'Why Choose Us,' and generic process blocks ('Audit,' 'Strategie,' 'Implementare'). Clichés identified in the patterns dictionary, such as 'your marketing partner' and 'measurable results,' are prevalent throughout the body text. The value proposition is highly standard for the Romanian market, though the specific focus on 'GEO' provides a slight, albeit jargon-heavy, differentiation.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

6

40% Reputation

DIAGNOSIS: AUTHORITY GAPS

Founder Attila Kiraly is mentioned across several testimonials and clean text passages as a primary authority figure, but the structured data (JSON-LD) is surprisingly thin. There is no Person schema or sameAs links to LinkedIn or professional profiles provided in the metadata, creating a gap between the site's claim of being a 'senior' expert authority and the technical digital footprint required to prove it.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes bold assertions regarding its 'obsession for results' and being a 'full service agency in the true sense of the word.' However, the Social Media Marketing sub-page (Page 5) was crawled as entirely insufficient/empty, suggesting that while the site claims full-service capability, it fails to demonstrate substance for all advertised pillars.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Marketing, SEO & Advertising Agencies Reputation: SEO 365 (seo365.ro)

Reputation: 53 / 100

INDUSTRY CLASSIFICATION

The site perfectly aligns with the Marketing, SEO & Advertising Agencies category, offering a standard suite of services including SEO audits, web design, and generative engine optimization. The content confirms this by utilizing industry-standard terminology and methodology descriptions common to full-service digital firms.

"The score of 53 is primarily driven by the temporal drift (2022 vs 2026) and the authority gap in structured data. The Trust and Proof pillar suffered due to the high volume of claimed clients compared to the low number of verified proof paths. While the site is functional and clearly operational, its content leans into generic agency templates more than proprietary technical substance."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://seo365.ro> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 19, 2026

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