

AI Reputation Analysis and Signal Evaluation - Simone Baldassin ditta individuale

BRAND AI REPUTATION

Marketing, SEO & Advertising Agencies
Reputation: Simone Baldassin ditta
individuale (simonebaldassin.com)

<https://simonebaldassin.com>

Industry: Marketing, SEO & Advertising Agencies

79

REPUTATION / 100

B

MARKETING, SEO & ADVERTISING AGENCIES

55 Avg Reputation

Based on 1879 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Simone Baldassin ditta individuale has 24 points more reputation than the average for Marketing, SEO & Advertising Agencies.

EXPERT VERDICT

This is a rare example of a low-BS agency site that prioritizes technical transparency and price disclosure over marketing fluff. It functions more as a professional curriculum than a sales pitch, backing its expertise with a publicly available software product (Sensei S2 theme).

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

22

73% Reputation

The information density is exceptionally high for this industry. Instead of vague promises, the site provides hard numbers: 15 years of experience, +200 projects realized, and 6.3K YouTube followers. Fluff headings like 'Un Sito Che Parla Davvero di Te' are balanced by substance-heavy body text that details a specific technical methodology (avoiding page builders in favor of custom development). The inclusion of a specific price list (e.g., 'Sito Business A partire da: ? 1800') significantly boosts the substance-to-signal ratio.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

Drift is minimal across the six analyzed pages. The homepage H1 'Sviluppatore WordPress - Siti web veloci' is directly supported by the Realizzazione siti web sub-page, which details a four-step process (Analisi, Progettazione, Sviluppo, Formazione). There is no 'enterprise drift'; the portfolio accurately reflects the target audience of SMBs and professionals (e.g., law firms, sports centers, and manufacturing) described on the service pages.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

14

70% Reputation

DIAGNOSIS: TRUST THEATRE

The trust signals are generally authenticated. While the homepage shows a review_count of 3 with a proof_links_count of 1, the presence of verified external paths (YouTube channel link, WordPress.org repository link for the Sensei S2 theme) mitigates the risk of fabricated trust. However, specific performance claims like 'aumento del 300% delle richieste' are mentioned in the body text without a direct link to the specific client case study to verify the baseline vs. result.

EVIDENCE: PROOF DENSITY

Proof density is high. The site provides a named portfolio of approximately 40 clients (Startax, Orsoni Venezia, de Bonis, etc.), specific YouTube community metrics, and actual WordCamp speaking credentials dated as recently as Verona 2025 (current relative to the system date). The transition from claim to proof is usually one click away.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

11

73% Reputation

The site avoids most commodity traps by adopting a 'technical specialist' position rather than a 'full-service agency' one. While it uses template fingerprints like 'Dicono di me' and 'Domande frequenti', the content within them is specific rather than boilerplate. The unique value proposition of 'no page builders' is a clear differentiator from the generic industry standard. Cliché density is low, though phrases like 'risultati concreti' appear occasionally.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

14

93% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through technical proof. Simone Baldassin is clearly identified in the schema as the founder/owner with social SameAs links. The only gap is in the 'Team' section; while Manuel Tirone and Jessica De Domenico are named and have defined roles, they lack individual SameAs links or bio depth in the structured data, making them less verifiable than the founder.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is a slight disconnect between the claim of '+200 projects realized' and the ~40 projects listed in the portfolio, though this is common for filtering. The claim of '100% compliance' in accessibility is presented as a graphic rather than a link to a live audit report, which is a minor authority gap in an otherwise transparent site.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Marketing, SEO & Advertising Agencies Reputation: Simone Baldassin ditta individuale (simonebaldassin.com)

Reputation: 79 / 100

INDUSTRY CLASSIFICATION

The site is a perfect match for the Marketing, SEO & Advertising Agencies category, specifically focusing on the technical execution of WordPress-based web development and digital branding. The content consistently references industry-specific technicalities such as Gutenberg, SEO on-site, and performance optimization.

"The score of 79 is driven primarily by the site's rare price transparency and verifiable authority signals (WordCamp, YouTube). Most points were lost due to minor technical schema gaps for team members and a few unlinked performance metrics in the service copy."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://simonebaldassin.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: September 3, 2026

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