

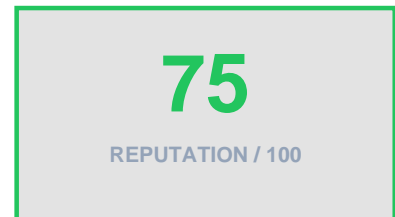
# AI Reputation Analysis and Signal Evaluation - Top Position

## BRAND AI REPUTATION

### Marketing, SEO & Advertising Agencies Reputation: Top Position (www.topposition.pl)

https://www.topposition.pl

Industry: Marketing, SEO & Advertising Agencies



REPUTATION LEVEL

## MARKETING, SEO & ADVERTISING AGENCIES

### 54.8 Avg Reputation

Based on 1834 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Top Position has 20.2 points more reputation than the average for Marketing, SEO & Advertising Agencies.

## EXPERT VERDICT

Top Position is an anomaly in the agency space: a site that prioritizes transparency and specific numbers over marketing fluff. Their fixed-pricing model and technical blog content provide more substance than 90% of competitors, though their technical SEO authority could be better signaled through structured data.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

23

77% Reputation

Top Position exhibits high information density with a substance-heavy body text. Instead of generic promises, they lead with specific numbers such as '94% retention' and '8x average ad return.' Headings like [H3] Z 200 do 830 zamówie? miesi?cznie provide immediate quantitative proof of their claims. Power words are sparingly used and almost always anchored to a specific service or outcome.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is virtually zero semantic drift between the homepage signal and the sub-page delivery. The homepage promises 'No long-term contracts' and 'Fixed prices,' and the [H1] on the Cennik page confirms exactly that. The service descriptions for SEO on the homepage align perfectly with the technical deep-dives on the dedicated Pozycjonowanie SEO sub-page.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

13

65% Reputation

### DIAGNOSIS: TRUST THEATRE

While the site displays a review\_count of 53 and names prominent clients like Toyota and Mastercard, the proof\_links\_count is 0, indicating a lack of direct verification paths to third-party platforms. Testimonials contain full names and company roles, which adds credibility, but the trust\_theatre\_flag remains true due to the absence of verifiable external links.

### EVIDENCE: PROOF DENSITY

Proof density is very high across all six pages. Specific metrics are given for each case study (ROAS, number of keywords in Top 10, inquiry growth percentages). The inclusion of a highly specific 'SEO checklist 2025' and 'SEO in 2026' blog posts demonstrates a commitment to current, verifiable expertise.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The site uses standard templates like 'Our Process' and 'FAQ,' but the content is highly differentiated. They avoid the common % of spend ad management model, opting for a fixed price, which is a rare differentiator. Industry clichés are present (e.g., 'data-driven strategy'), but are supported by specific mentions of modern technical protocols like llms.txt and query fanouts.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

9

60% Reputation

### DIAGNOSIS: AUTHORITY GAPS

A notable authority gap is the absence of schema\_json in the crawled data, which is unexpected for a technical SEO agency. While the founder is named (Michał Wiercimok), there is no structured Person schema or team biography to solidify his digital authority footprint beyond the site's own claims.

### EVIDENCE: PERFORMANCE VS. CLAIMS

There is no disconnect between claims and evidence; performance metrics are consistently provided with timeframes. For example, the Repo Trans case study specifies '+600% organic traffic' and '7x more inquiries.' The agency explicitly refuses to guarantee rankings (H4 'Czy gwarantujecie pozycję nr 1?'), which ironically reduces the BS score by increasing transparency.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

---

**Marketing, SEO & Advertising Agencies Reputation: Top Position**  
**(www.topposition.pl)**

**Reputation: 75 / 100**

### INDUSTRY CLASSIFICATION

The website is a perfect match for the Marketing, SEO, and Advertising Agency category. It explicitly details service offerings for Google Ads, SEO, and Content Marketing, specifically targeting service firms and e-commerce businesses.

*"The low score of 75 is primarily driven by the 'Fixed Pricing' and '1-month notice' models which directly counteract industry-standard commodity BS. Points were deducted only for the trust theatre flag (lack of proof links) and the technical schema absence."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.topposition.pl> to view the most current version of its content and see directly what this company is about and what it offers.

---

Verified Analysis Date: May 19, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**