

AI Reputation Analysis and Signal Evaluation - ACC SHOP

BRAND AI REPUTATION

Marketplaces & Classifieds Platforms Reputation: ACC SHOP (acc.shop)

<https://acc.shop>

Industry: Marketplaces & Classifieds Platforms



REPUTATION LEVEL

MARKETPLACES & CLASSIFIEDS PLATFORMS

52.8 Avg Reputation

Based on 225 businesses audited.

LOWER REPUTATION THAN AVERAGE

ACC SHOP has 0.8 points less reputation than the average for Marketplaces & Classifieds Platforms.

EXPERT VERDICT

ACC SHOP is a technically competent but anonymous digital commodity mill. It successfully bridges the gap between signal and product delivery, but fails entirely to provide substance for its high-level trust claims.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

18

60% Reputation

The site suffers from significant heading fluff saturation, with H3s like 'Simple & Fast Process' and 'Why Choose Us?' offering zero specific value. The body substance ratio is mixed; while large blocks of text are clearly written for SEO keyword stuffing (e.g., 'fortnite accounts for sale cheap listings maintain identical quality'), this is offset by high-density product data. Substantial evidence is found in specific SKU titles like 'Arcane Sheriff Chance Account' and sales volume data such as '14281 Sold'.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

Alignment between the homepage and sub-pages is exceptionally high. The H1 'Trusted Gaming Accounts Platform' is immediately substantiated by deep category pages for Valorant and Fortnite that contain thousands of listings. There is no disconnect between the marketing promise of a marketplace and the functional reality of the sub-pages, though the 'Trusted' signal is never verified by external links.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

4

20% Reputation

DIAGNOSIS: TRUST THEATRE

Trust theatre is the primary driver of the score, with 'verified' and 'trusted' used as modifiers without any `proof_links_count`. The site claims 'rigorous identity verification' and 'buyer protection,' yet provides no link to a specific legal policy or a transparent dispute resolution framework. While reviews are referenced in text (`review_count`: 8 on one page), they lack third-party verification or links to independent platforms like Trustpilot.

EVIDENCE: PROOF DENSITY

The proof density is strictly internal; the site provides sales numbers (e.g., '7295 Sold') and seller percentages (97.15%), but these are self-reported and unverifiable via external proof paths. Out of 4 pages audited, there are zero links to external validation, case studies, or regulatory compliance documentation, resulting in a low substance-to-claim ratio regarding platform safety.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

4

27% Reputation

The content is heavily laden with industry clichés such as 'skip the grind,' 'secure checkout,' and 'buy with confidence.' The value proposition is entirely commoditized; the same language could be applied to any competitor in the gaming account niche without adjustment. The 'How to Buy' section follows a 10-step template that is functional but lacks any unique marketplace mechanics beyond standard escrow patterns.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

7

47% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a total lack of corporate transparency or human identity behind the platform. Schema.org data for the organization only links to an Instagram profile, and there is no mention of a legal entity name, physical address, or named management team. Sellers are identified only by pseudonyms like 'The Fish' or 'Lars Store,' creating a footprint that exists only within the site's own ecosystem.

EVIDENCE: PERFORMANCE VS. CLAIMS

The platform claims to be 'trusted by gamers worldwide' and to have 'thousands of verified accounts,' but offers no verifiable data to support the scale of its user base. Performance claims regarding 'fast delivery' and 'secure transactions' are presented as universal truths rather than backed by measured performance metrics or service level agreements (SLAs).

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Marketplaces & Classifieds Platforms Reputation: ACC SHOP (acc.shop)

Reputation: 52 / 100

INDUSTRY CLASSIFICATION

The site perfectly aligns with the Marketplaces & Classifieds Platforms category, specifically functioning as a two-sided peer-to-peer marketplace for digital gaming assets. The presence of seller-specific metrics (Sold counts, success rates) and categorical listings confirms its classification.

"The moderate score of 52 is driven by the lack of external trust proof and the anonymity of the platform's authority. While the site delivers on its product promise (low semantic drift), it relies heavily on generic industry clichés and self-reported metrics that lack independent verification."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://acc.shop> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: June 21, 2026

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