

# AI Reputation Analysis and Signal Evaluation - Tokyo Solamachi

## BRAND AI REPUTATION

### Marketplaces & Classifieds Platforms Reputation: Tokyo Solamachi (tokyo-solamachi.jp)

<https://tokyo-solamachi.jp>

Industry: Marketplaces & Classifieds Platforms



REPUTATION LEVEL

## MARKETPLACES & CLASSIFIEDS PLATFORMS

### 52.8 Avg Reputation

Based on 225 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Tokyo Solamachi has 35.2 points more reputation than the average for Marketplaces & Classifieds Platforms.

## EXPERT VERDICT

This is a high-utility, low-BS directory site that prioritizes visitor logistics over marketing persuasion. It functions as a definitive source of truth for the physical facility with near-perfect temporal relevance.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

27

90% Reputation

The site exhibits exceptionally high information density. Headings like SHOP NEWS and POP UP SHOP lead directly to specific brand names (e.g., THE SKY TOKYO, MOOMIN POPUP STORE) and exact temporal data (e.g., 2026?6?19??2026?06?30?). Body substance ratio is dominated by hard data, including pricing for lockers (1,000?) and specific location codes (1F 12??). Marketing fluff is relegated to meta descriptions and minor area concept labels.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is virtually zero semantic drift between the homepage signal and the sub-page substance. The homepage claims 300+ shops and a variety of experiences; the floor guide and service pages provide the exact structural proof and categorical breakdown to support this. Each sub-page directly fulfills a promise made in the navigation, such as the event list delivering the specific 2026 Summer calendar hinted at on the main page.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

17

85% Reputation

### DIAGNOSIS: TRUST THEATRE

Trust theatre is minimal. The site avoids generic 'trusted by millions' badges in favor of verified functional signals, such as the 'Akachan Flat' certification for baby rooms by the Tokyo Metropolitan Government. While it lacks third-party review widgets, the inclusion of specific bank ATM names and delivery services (Sagawa) provides embedded real-world authority. Proof links are present but focused on utility rather than defensive marketing.

### EVIDENCE: PROOF DENSITY

Proof density is very high. For every categorical claim (e.g., 'Barrier-Free Service'), the site provides specific evidence (wheelchair rental locations at 1F 12?? and 3F 5??). There are more specific nouns and numbers per 100 words than generic adjectives, a rare trait that drastically lowers the BS score.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

The site uses some industry-standard retail language like 'New Downtown' (?????), but these are tied to a physically unique location that cannot be copy-pasted onto a competitor. Template fingerprints like 'About Us' are replaced with high-utility sections such as 'Service Information' and 'Floor Guide'. The industry\_jargon for digital marketplaces is almost entirely absent because the site is rooted in physical logistics.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

12

80% Reputation

### DIAGNOSIS: AUTHORITY GAPS

The site operates as a corporate authority for the Tokyo Skytree Town area. While it lacks individual Person schema for experts, it provides significant organizational footprint through functional service depth. A minor gap exists in the absence of JSON-LD schema across the crawled pages, which would normally verify the Organization or ShoppingCenter status technically.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes few 'performance' claims, focusing instead on 'presence' claims. The assertion of having 300+ shops is backed by the extensive shop news and floor guides. The temporal alignment of events (e.g., Summer Beer Festa 2026 starting June 12, 2026) against the current date of June 19, 2026, proves the content is actively maintained and operationally accurate.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

---

### Marketplaces & Classifieds Platforms Reputation: Tokyo Solamachi (tokyo-solamachi.jp)

Reputation: 88 / 100

#### INDUSTRY CLASSIFICATION

While classified under Marketplaces, Tokyo Solamachi is a physical commercial facility. It functions as a two-sided marketplace for retailers and consumers, providing high-utility directory content rather than traditional classifieds listings.

*"The score of 88 is primarily driven by the absence of structured data (Identity) and the lack of external validation links (Trust). The site is nearly immune to Information Density and Semantic Coherence penalties due to its hyper-specific, date-driven content."*

#### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://tokyo-solamachi.jp> to view the most current version of its content and see directly what this company is about and what it offers.

---

Verified Analysis Date: June 19, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**