

AI Reputation Analysis and Signal Evaluation - 13th Street

BRAND AI REPUTATION

Media, News & Publishing Reputation: 13th Street (13thstreet.de)

<https://13thstreet.de>

Industry: Media, News & Publishing



REPUTATION LEVEL

MEDIA, NEWS & PUBLISHING

65.3 Avg Reputation

Based on 829 businesses audited.

LOWER REPUTATION THAN AVERAGE

13th Street has 14.3 points less reputation than the average for Media, News & Publishing.

EXPERT VERDICT

13th Street is currently a digital non-entity. The BS score of 49 reflects a site that is not making false promises, but rather one that fails to provide any evidence of its existence as a media authority. It is functionally dead but retains a brand signal that its substance fails to fulfill.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

15

50% Reputation

The page provides exactly zero journalistic or business-related substance. The body text consists entirely of a 403 Forbidden error message (Reference #18.a55d4f68.1780025991.187841a6), which offers no measurable outcomes or technical specifications. Specificity absence is maximum at 5 points, as no named journalists, dates, or editorial metrics are present. The ratio of generic technical language to specific industry content is 100:0.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

7

35% Reputation

A severe signal-substance alignment gap exists between the expected media presence of the 13th Street brand and the 'Access Denied' reality. The H1 heading 'Access Denied' is technically consistent with the server state but provides a 0% alignment with the primary signal of a media organization. The heading hierarchy is logically structured for an error page but tells no story about the business's actual value proposition.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

With a review_count of 0 and proof_links_count of 0, the site lacks any external validation. While it does not trigger a trust_theatre_flag by displaying unverified reviews, the total absence of external proof paths results in a score of 5 for that sub-criterion. No bold performance claims are made, as no marketing or editorial copy is accessible.

EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to unsubstantiated claims is 0:0. There are zero instances of specific proof?no named clients, no technical protocols, and no dated journalistic results. The total count of proof points across the crawl is zero.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

9

60% Reputation

The site does not match any matches in the industry_jargon or generic_claims arrays because it contains no industry content. However, the value proposition uniqueness is zero; the current content could be (and is) produced by any misconfigured Akamai server. The template fingerprint matches a generic server error block, scoring 1 point for template language.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

5

33% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a complete absence of structured data (schema_json is null), preventing any verification of organizational identity or authority. No experts, editors, or staff members are referenced, and the technical credibility gap is maximum (5 points) due to the server blocking all access to the domain. This lack of digital footprint for a media entity creates a significant authority void.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes no marketing claims, which perversely lowers its BS score compared to a site full of empty promises. However, the disconnect between being a 'Media, News & Publishing' entity and providing zero content is the ultimate performance failure. No case studies or results are presented because the site is effectively non-functional.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Media, News & Publishing Reputation: 13th Street (13thstreet.de)

Reputation: 51 / 100

INDUSTRY CLASSIFICATION

The site's URL and industry classification suggest a media or publishing entity, but the content is exclusively a technical error page. This represents a total failure to manifest any industry-specific signals or deliverables.

"The score of 51 is primarily driven by Information Density and Semantic Coherence. The site avoids a higher BS score by not using industry jargon or making bold, unverified marketing claims, as it is currently inaccessible. The maximum points in 'Technical Credibility Gap' and 'Specificity Absence' highlight the total lack of authority provided by the current crawl."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://13thstreet.de> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 29, 2026

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