

# AI Reputation Analysis and Signal Evaluation - V Jump (Shueisha)

## BRAND AI REPUTATION

### Media, News & Publishing Reputation: V Jump (Shueisha) (vjump.shueisha.co.jp)

https://vjump.shueisha.co.jp

Industry: Media, News & Publishing



REPUTATION LEVEL

## MEDIA, NEWS & PUBLISHING

### 65.3 Avg Reputation

Based on 829 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

V Jump (Shueisha) has 19.7 points more reputation than the average for Media, News & Publishing.

## EXPERT VERDICT

This is a rare example of a site with almost zero bullshit. It functions as a high-density data repository for a specific fan base, prioritizing technical product specifications over marketing fluff. The only 'points' against it stem from a lack of modern technical SEO structures (Schema/H1s) rather than deceptive content.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

28

93% Reputation

Information density is exceptionally high for a publishing site. Instead of generic marketing adjectives, the text is saturated with specific nouns and numbers, such as 'necessary energy 2,' 'BP 4000,' and 'cost 6 or less characters.' Every heading corresponds to a specific product (e.g., 'Dragon Quest Dai no Daiboken Vol. 15') rather than a fluff claim. Substance-to-fluff ratio is near 95%, with body text focusing on specific gameplay mechanics and release logistics.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is virtually zero semantic drift between the homepage signal and sub-page substance. The homepage claims to be a source for 'Game, Card, and Hobby' information, and the sub-pages deliver granular details on those exact topics, including card effect explanations and manga chapter summaries. The transition from the hero section to the special feature pages (like the 'Avan' manga special) maintains a consistent focus on deep-dive content rather than promotional surface-level summaries.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

20

100% Reputation

### DIAGNOSIS: TRUST THEATRE

The site avoids common trust theatre patterns like fake review carousels or 'trusted by' logos. While the `review_count` and `proof_links_count` are 0, this is mitigated by the brand's position as the primary source (Shueisha) and the inclusion of official outbound links to card game sites (e.g., 'Yu-Gi-Oh OCG Official Site'). It does not make performance claims that require third-party verification, focusing instead on objective product specs.

### EVIDENCE: PROOF DENSITY

Proof density is high due to the nature of the content. Each claim about a magazine appendix is backed by a specific image, a release date (May 21, 2026), a price (700 yen), and a detailed breakdown of the item's utility. The site functions as a catalog of evidence for the physical magazine's value proposition, leaving very little to the reader's imagination or trust.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

The site uses a standard media template with common fingerprints like 'Latest News' and 'Detailed Content,' but the actual text is impossible to copy-paste onto a competitor because it is heavily tied to specific licensed IPs (Dragon Ball, One Piece, Yu-Gi-Oh). Cliché density is very low; the site avoids industry jargon like 'innovative storytelling' in favor of concrete descriptions of card rarities and manga plot points. Some template repetition exists in the H3 tags (>> View Details), but it is functional rather than deceptive.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

8

53% Reputation

### DIAGNOSIS: AUTHORITY GAPS

The primary gap is technical rather than editorial. There is a total absence of structured data (schema\_json is null) and H1 tags on most pages, which prevents programmatic verification of authors like Sanjo Riku or Shibata Yusaku. While the experts (manga creators and editors) are named in the text, they lack a digital footprint via Person schema or sameAs links within this specific dataset, creating a minor authority gap for automated systems.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes no bold performance claims (e.g., 'best magazine in the world') that it fails to prove. Its claims are limited to product availability and features, such as 'first limited appendix card,' which are substantiated by the dated news entries and specific product images. The 'Expertise' is demonstrated through technical card analysis (e.g., explaining how 'Kuzan' interacts with the 'Blackbeard Pirates' trait), showing deep domain knowledge.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

Media, News & Publishing Reputation: V Jump (Shueisha)

Reputation: 85 / 100

([vjump.shueisha.co.jp](https://vjump.shueisha.co.jp))

### INDUSTRY CLASSIFICATION

The site perfectly matches the Media & Publishing category, specifically hobbyist and entertainment journalism. It functions as a digital extension of a physical magazine, providing news, product specifications, and supplemental content for gaming and card game audiences.

*"The score of 85 is driven primarily by technical implementation gaps (Identity and Authority pillar) rather than content BS. The Information Density and Semantic Coherence pillars scored nearly perfect due to the site's refusal to use industry clichés or unsubstantiated marketing claims."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://vjump.shueisha.co.jp> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

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