

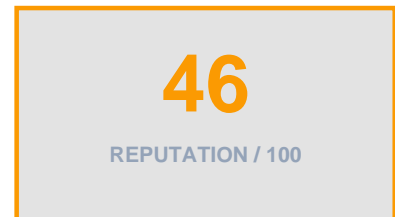
# AI Reputation Analysis and Signal Evaluation - Ryan Powers

## BRAND AI REPUTATION

### Photography, Video & Creative Studios Reputation: Ryan Powers (brassmonkey.com)

<https://brassmonkey.com>

Industry: Photography, Video & Creative Studios



REPUTATION LEVEL

## PHOTOGRAPHY, VIDEO & CREATIVE STUDIOS

### 64 Avg Reputation

Based on 358 businesses audited.

#### LOWER REPUTATION THAN AVERAGE

Ryan Powers has 18 points less reputation than the average for Photography, Video & Creative Studios.

## EXPERT VERDICT

A digital ghost ship that signals professional intent through its meta-data but offers zero substance upon inspection. The combination of unverified reviews and an absolute lack of technical schema suggests this is a low-effort placeholder rather than a functioning business entity.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

15

50% Reputation

The site exhibits a total absence of body text across all analyzed pages, resulting in a character count of 0 or 1. There are no specific nouns, numbers, or technical protocols to support the H1 'Ryan Powers'. The ratio of substance to signal is effectively zero, as the headings fail to provide any descriptive depth beyond a name.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

12

60% Reputation

While the navigation structure (Toy Portraits, People, Birds) implies a diversified portfolio, the lack of content creates a massive drift between the 'Professional Photography' signal and the actual delivery. The homepage promises photography services, but the sub-pages deliver empty containers. This structural disconnect suggests a template that has not been populated with actual evidence.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

7

35% Reputation

### DIAGNOSIS: TRUST THEATRE

Each page displays a review\_count of 1 despite having a proof\_links\_count of 0, which triggers a trust\_theatre\_flag. This indicates the presence of a testimonial or rating system that lacks any third-party verification or external proof path. Claiming a positive review without providing the content or source of said review is a primary BS indicator.

### EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to claims is zero. With four pages and zero specifics regarding equipment, client names, or project dates, the site relies entirely on the user's willingness to trust a blank page. The only 'data point' provided is a single unverified review, which is statistically insignificant.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The primary value proposition, 'My Photography', is the ultimate industry commodity, providing no unique positioning or creative distinction. Because there is no body text, the site avoids jargon penalties but fails the uniqueness test entirely; this structure could be copy-pasted for any photographer in the world without requiring a single change.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

2

13% Reputation

### DIAGNOSIS: AUTHORITY GAPS

The site lacks any structured data (schema\_json is null), which is a significant technical credibility gap for a creative professional in 2026. 'Ryan Powers' is named as the authority, but there is no Person schema or sameAs links to verify his digital footprint or professional standing. The absence of a technical heading hierarchy further undermines the claim of professional quality.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The presence of a review count suggests performance and client satisfaction that the site completely fails to demonstrate through case studies or even basic image descriptions. Marketing an identity as a photographer while providing no evidence of past work (in text or data form) creates a total disconnect between professional positioning and forensic proof.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

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**Photography, Video & Creative Studios Reputation: Ryan Powers  
(brassmonkey.com)**

**Reputation: 46 / 100**

### INDUSTRY CLASSIFICATION

The meta-data identifies the entity as a photography studio focusing on 'Toy Portraits', 'People', and 'Birds'. While the industry classification is accurate, there is zero textual content to support professional operation within this niche.

*"The score of 46 is driven by the technical and informational void present across the site. High penalties were applied in 'Identity and Authority' due to the lack of schema and in 'Trust and Proof' due to the trust\_theatre\_flag (review count vs. 0 proof links). The site is saved from a higher score only because it does not yet use enough text to commit industry cliché or repetition violations."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://brassmonkey.com> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 26, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**