

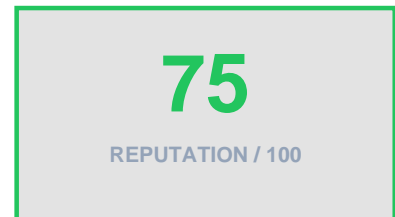
AI Reputation Analysis and Signal Evaluation - PhotoDune (Envato)

BRAND AI REPUTATION

Photography, Video & Creative Studios Reputation: PhotoDune (Envato) (photodune.net)

https://photodune.net

Industry: Photography, Video & Creative Studios



REPUTATION LEVEL

PHOTOGRAPHY, VIDEO & CREATIVE STUDIOS

64 Avg Reputation

Based on 358 businesses audited.

HIGHER REPUTATION THAN AVERAGE

PhotoDune (Envato) has 11 points more reputation than the average for Photography, Video & Creative Studios.

EXPERT VERDICT

PhotoDune is a highly substantive marketplace that avoids the 'visual narrative' BS typical of creative agencies. It functions as a transparent commodity platform where what you see (stock inventory) is exactly what you get (royalty-free licensing).

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

20

67% Reputation

Information density is exceptionally high because the site uses specific nouns and item descriptions rather than power-word fluff. For example, instead of 'Stunning Quality,' it lists 'Common house fly, musca domestica macro' and 'Rat with chewed electric wire,' which are verifiable content descriptions. The H1 'Royalty free stock photos from \$2' is a concrete, measurable offer rather than a vague vision statement.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

Semantic drift is minimal. The homepage H1 promising photos from \$2 is immediately supported by the body content showing specific \$5 items and a meta description claiming a library of over 13.7 million images. There is a secondary shift toward the Envato Elements subscription, but it is positioned as an 'all-in-one' alternative rather than a contradiction of the marketplace pricing.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

The site displays a review_count of 156 on the homepage with a proof_links_count of 1, suggesting that while reviews are present, they are not deeply linked to external third-party verification platforms. However, the presence of 7,476 items in a single contributor's (Kohanova) portfolio provides significant internal proof of the site's primary claim of being a 'vast stock photography marketplace.'

EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to assertions is high. For every claim of 'quality reviewed creators,' the site provides a specific profile with a count of items sold and a portfolio of work. The presence of specific pricing (\$2, \$5) across various pages provides a level of transparency that neutralizes the 'Budget vs Premium' drift common in the industry.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The site matches some industry clichés such as 'Top quality stock images' and 'all-in-one creative subscription,' but avoids the more egregious 'capturing your story' tropes typical of the industry. The value proposition is based on volume and price—a commodity model that the site leans into honestly rather than trying to mask it with 'visual magic' fluff.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

12

80% Reputation

DIAGNOSIS: AUTHORITY GAPS

The schema_json is technically sound, correctly identifying the parent organization as Envato and providing a physical address in Melbourne. There is a slight authority gap as featured creators like Kohanova lack sameAs links to external social footprints, though their internal marketplace activity (7,476 items) largely validates their status.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is almost no disconnect between marketing tone and demonstrated capability. The claim of 'Millions of exclusive stock photos' in the body text is supported by the 13,713,500 figure in the meta description and the granular categorization (Animals, Architecture, Business, etc.) found in the navigation data.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

**Photography, Video & Creative Studios Reputation: PhotoDune (Envato)
(photodune.net)**

Reputation: 75 / 100

INDUSTRY CLASSIFICATION

The site strongly aligns with the Photography and Creative category, specifically as a high-volume stock imagery marketplace. Unlike service-based studios that use generic emotional language, this content is driven by specific inventory data and licensing models.

"The score of 75 is primarily influenced by minor trust theatre (unlinked review counts) and some generic template language in the headings. It remains low due to high specificity in item descriptions and a clean alignment between pricing claims and the actual marketplace inventory."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://photodune.net> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

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