

AI Reputation Analysis and Signal Evaluation - casavi

BRAND AI REPUTATION

Real Estate, Property & Lettings Reputation: casavi (www.casavi.de)

https://www.casavi.de

Industry: Real Estate, Property & Lettings



REAL ESTATE, PROPERTY & LETTINGS

53.5 Avg Reputation

Based on 434 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

casavi has 22.5 points more reputation than the average for Real Estate, Property & Lettings.

EXPERT VERDICT

Casavi delivers a refreshingly low-BS experience, characterized by extreme temporal relevance and named social proof. The primary friction points are a technical failure to display its 'at a glance' statistics and a lack of sophisticated schema identity. It is a substance-heavy PropTech site that prioritizes functional utility over vague marketing promises.

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INFO DENSITY

Power-words vs. Substance ratio.

22

73% Reputation

Information density is generally high, with specific technical modules like 'CTI-Telefonanbindung' and 'offene API-Schnittstelle' providing substance. However, the site suffers from power-word saturation in headings, using terms like 'Freiraum', 'effizient', and 'zukunftsfähig' frequently. A significant density failure occurs in the 'casavi auf einen Blick' section, where all metrics (customers, buildings, partners) are displayed as '0', likely a technical crawl error of dynamic content that results in a substance vacuum. Despite this, the inclusion of three distinct customer testimonials with full names and titles provides solid weight to the claims.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

There is virtually no semantic drift between the H1 'Wir schaffen Freiraum' and the supporting content. The homepage promises process automation and communication efficiency, and the H3 sections (Kundenkommunikation, Vorgangsmanagement, Dienstleistersteuerung) provide logical, detailed explanations of how that is achieved. The transition from high-level vision to the 'casavi AI' and 'relay' platform specifics is coherent and maintains the professional B2B persona throughout.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

17

85% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids most trust theatre traps; the review_count of 2 is low but the testimonials provided in the body text are highly specific, naming the individuals (Petra Mohns, Gregor Zimmer) and their companies. The trust_theatre_flag is false, and the site includes a proof_links_count of 1, though it relies heavily on internal success story links rather than external third-party verification. The performance claims (70% less calls, 80% less postage) are bold but lack a direct link to a case study or methodology section to verify the data source.

EVIDENCE: PROOF DENSITY

The proof density is high compared to industry averages, supported by the names of established companies like 'GWS GmbH' and 'convival Immobilien GmbH'. The site provides a clear path to substance through its offer of a 'Lunch Break' webinar and 'Whitepaper' downloads, which are dated as current (2026). The ratio of generic assertions to verifiable product features (API, CTI, Cloud, relay) is approximately 1:3, indicating a focus on utility over fluff.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

While the site uses common PropTech terms like 'Digitalisieren' and 'KI', it differentiates itself by positioning as a 'central platform' with a specific ecosystem of 40+ partners. Template language is present in sections like 'Was unsere Kunden sagen' and 'Aktuelle Themen', but the content within is refreshed and specific, including a webinar dated May 19, 2026, which is just two days after the analysis date. This high level of temporal relevance distinguishes it from the 'set and forget' templates common in the industry.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

9

60% Reputation

DIAGNOSIS: AUTHORITY GAPS

The identity and authority pillar is the weakest due to technical implementation rather than content. The schema_json is basic (WebPage, WebSite) and fails to utilize Organization or SoftwareApplication schema, which would provide sameAs links to social proof or official records. While clients are named, there is no Person schema for the leadership team or authors of the whitepapers, leaving a gap between the claimed market leadership and its digital structured-data footprint.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is a minor disconnect regarding the quantified performance metrics (70% fewer calls, 75% faster processing) which are presented as absolute truths without citing specific customer cohorts or study timeframes. However, this is partially mitigated by the adjacent customer quotes that describe qualitative improvements in motivation and structured work. The lack of verifiable data for the '0' counters in the 'At a glance' section creates a visual disconnect with the claim of being a 'leading platform'.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Real Estate, Property & Lettings Reputation: [casavi \(www.casavi.de\)](http://www.casavi.de)

Reputation: 76 / 100

INDUSTRY CLASSIFICATION

The site perfectly aligns with the Real Estate and PropTech industry, focusing on property management (Hausverwaltung) and digital process optimization. The content uses industry-specific terminology such as 'Vorgangsmanagement', 'Dienstleistersteuerung', and 'ERP-Systeme' correctly within a B2B context.

"The score of 76 is driven primarily by the high Information Density (despite the '0' stats error) and excellent Semantic Coherence. Identity and Authority points were lost due to the absence of advanced schema. Trust and Proof scores were slightly elevated because the efficiency percentages lack direct citation links."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.casavi.de> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 17, 2026

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