

AI Reputation Analysis and Signal Evaluation - Cinq sur Cinq

BRAND AI REPUTATION

Real Estate, Property & Lettings Reputation: Cinq sur Cinq (cinq-sur-cinq.fr)

<https://cinq-sur-cinq.fr>

Industry: Real Estate, Property & Lettings



REAL ESTATE, PROPERTY & LETTINGS

53.5 Avg Reputation

Based on 434 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Cinq sur Cinq has 5.5 points more reputation than the average for Real Estate, Property & Lettings.

EXPERT VERDICT

Cinq sur Cinq is a legitimate service provider hampered by 'small business' digital symptoms. It provides enough real-world numbers to avoid being dismissed as vaporware, but its lack of external verification links and missing technical authority markers (Schema/H1) keep the BS score in the moderate range.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

21

70% Reputation

Information density is surprisingly high for the sector. The site provides specific volume metrics such as 'receptioning nearly 2000 lots each year' and identifies a specific partner, 'Pure-Gestion', with '6000 lots managed.' Headings are largely functional service titles (e.g., [H2] Entretien courant de vos biens) rather than fluff-heavy power words, although some body text leans into generic 'rigueur et enthousiasme' phrasing.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

There is negligible semantic drift between the homepage and sub-pages. The homepage establishes a 5-part service framework (1/5 to 5/5) which is strictly followed by the deeper navigation. Unlike many property sites, the 'Expertise de l'immobilier neuf' sub-page actually elaborates on the technical pre-delivery process promised on the homepage hero section.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

9

45% Reputation

DIAGNOSIS: TRUST THEATRE

The site exhibits Trust Theatre patterns with a review_count of 3 and a proof_links_count of 0. While it makes bold claims about its scale (2000 lots), there are no outbound links to external review platforms or third-party certifications (like RICS or Qualibat) to verify the 'savoir-faire qui ne sont plus à prouver' assertion.

EVIDENCE: PROOF DENSITY

Proof density is moderate. Verifiable evidence includes the specific partnership with Pure-Gestion and named project locations (Amiens, Rennes, Rouen). However, the ratio is diluted by unsubstantiated assertions like 'force de déploiement rapide' and 'conscience du souci du détail' which lack any supporting process documentation or SLAs.

COMMODITY FINGERPRINT

Detection of industry clichés/templates.

7

47% Reputation

The site utilizes standard commodity templates for its 'Recevez votre devis gratuit' sections and generic service descriptions like 'Nos métiers.' While the volume metrics provide some differentiation, the value proposition?maintenance for landlords?is a common commodity service that relies heavily on localized trust rather than a unique technological or methodology-driven edge.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

4

27% Reputation

DIAGNOSIS: AUTHORITY GAPS

Significant authority gaps exist in the technical implementation and team presentation. There is no Person schema for leadership, and despite referencing 'Notre équipe,' no specific experts are named or linked to professional profiles. The homepage also lacks an H1 tag, indicating a disconnect between its professional service claims and its technical web standard execution.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is a minor disconnect between the claim of handling 2000 lots annually and the lack of a deep portfolio or case study section. The site lists specific references in Montpellier and Rouen but provides only a single image marker ([IMG: 1-3]) per project without detailed results, dates, or client testimonials to back the '2000 lots' volume claim.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Real Estate, Property & Lettings Reputation: Cinq sur Cinq (cinq-sur-cinq.fr)

Reputation: 59 / 100

INDUSTRY CLASSIFICATION

The site strongly aligns with the Property Maintenance and Lettings Management category. Content focuses specifically on technical maintenance, pre-delivery inspections for new builds, and renovation for rental portfolios.

"The score of 59 is primarily driven by Trust and Proof (11/20) and Identity and Authority (11/15) gaps. While the text substance is better than average (9/30 on Information Density), the failure to provide external verification for its volume claims and the total absence of named leadership prevents a lower score."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://cinq-sur-cinq.fr> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: June 20, 2026

(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result