

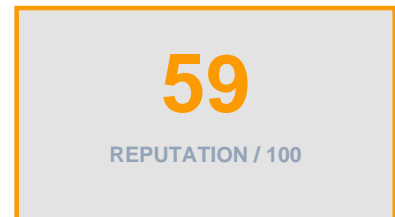
# AI Reputation Analysis and Signal Evaluation - Scandinavian Living

## BRAND AI REPUTATION

### Real Estate, Property & Lettings Reputation: Scandinavian Living (scandinavianliving.com)

https://scandinavianliving.com

Industry: Real Estate, Property & Lettings



REPUTATION LEVEL

## REAL ESTATE, PROPERTY & LETTINGS

### 53.5 Avg Reputation

Based on 434 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Scandinavian Living has 5.5 points more reputation than the average for Real Estate, Property & Lettings.

## EXPERT VERDICT

Scandinavian Living provides high-quality product data but operates behind a veil of anonymity. The site functions more as a digital brochure for specific real estate assets than as a transparent developer identity. The moderate BS score is driven by 'Trust Theatre' and a complete lack of named authority, despite the high information density of the property specs.

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## INFO DENSITY

Power-words vs. Substance ratio.

21

70% Reputation

The site maintains a respectable ratio of substance to fluff. While it uses generic power words like state of the art and finest property developers in the meta descriptions, the body text is dense with technical specifications such as exact living areas (277m<sup>2</sup>, 175m<sup>2</sup>) and specific layouts (triplex design, duplex penthouse). However, it loses points for repeating the Scandinavian Living trademark value proposition without defining what technical standards that trademark actually entails.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is almost zero semantic drift between the homepage and sub-pages. The homepage promises luxury property development in Palma, and the sub-pages (Furio, Servet 8, Vista Alegre) deliver granular architectural details and unit breakdowns that support this claim. The heading hierarchy is consistent, focusing on project names and status, ensuring the narrative remains focused on the product rather than vague lifestyle marketing.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

7

35% Reputation

### DIAGNOSIS: TRUST THEATRE

This is the primary source of BS for the site. The pages data indicates a review\_count of 22-24, yet the proof\_links\_count is only 1 across the entire sample. This suggests that testimonials or star ratings are likely displayed as static text without a clickable path to third-party verification platforms like Google Business or Trustpilot. Furthermore, claims of being a 'trademark' and 'raising the bar' are presented without external validation or industry awards.

### EVIDENCE: PROOF DENSITY

The proof density is moderate; it is high on 'Product Proof' (specific m2, terrace sizes, and room counts) but low on 'Institutional Proof.' For every five technical claims about a property's size, there are zero pieces of evidence regarding the company's legal standing, professional certifications, or verified client history. The ratio of unsubstantiated luxury claims to technical specs is approximately 1:2.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

8

53% Reputation

The site falls into several industry clichés identified in the pattern dictionary, specifically the 'luxury property' and 'your dream home' tropes. The value proposition of 'Scandinavian quality in Mallorca' is a known niche but is described using generic phrasing like 'where precision and luxury meet.' The template usage for the 'Contact Us' sections is boilerplate, adding no unique brand personality or specific engagement methodology.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

4

27% Reputation

### DIAGNOSIS: AUTHORITY GAPS

There is a significant authority gap regarding the humans behind the brand. No individual experts, architects, or founders are named, and there is no Person schema or sameAs links to professional profiles (e.g., LinkedIn). The technical implementation is also weak, with a total absence of H1 tags on all four analyzed pages and very basic WebSite schema that fails to establish the company as a regulated 'Organization' or 'LocalBusiness'.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The site claims to provide state of the art properties and be a milestone within urban living, but it lacks the case studies or technical whitepapers to prove these architectural claims. While it lists units as 'Sold,' there is no verification of these transactions or dates of completion. The disconnect lies between the high-end positioning and the lack of professional body memberships like RICS or local Spanish developer associations.

See how to improve >

## INDUSTRY MATCH & SCORE SUMMARY

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**Real Estate, Property & Lettings Reputation: Scandinavian Living  
(scandinavianliving.com)**

**Reputation: 59 / 100**

### INDUSTRY CLASSIFICATION

The website perfectly aligns with the Real Estate and Property Development industry. The content focuses exclusively on apartment specifications, project status (Upcoming, Ongoing, Sold), and urban living in the Mallorca region.

*"The score of 59 reflects a site that is factually grounded in its product descriptions but lacks the institutional and personal transparency required for high trust. The primary drivers were Identity and Authority (11/15) and Trust and Proof (13/20), where the lack of verifiable links and named experts creates a 'ghost developer' effect. The score was kept out of the 'High BS' range by the high density of specific, measurable property data."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://scandinavianliving.com> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 24, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**