

# AI Reputation Analysis and Signal Evaluation - Ahimsa

## BRAND AI REPUTATION

### Religion, Spirituality & Faith Organizations Reputation: Ahimsa (ahimsa.com)

https://ahimsa.com

Industry: Religion, Spirituality & Faith Organizations



## RELIGION, SPIRITUALITY & FAITH ORGANIZATIONS

### 59.3 Avg Reputation

Based on 90 businesses audited.

REPUTATION LEVEL

#### HIGHER REPUTATION THAN AVERAGE

Ahimsa has 21.7 points more reputation than the average for Religion, Spirituality & Faith Organizations.

## EXPERT VERDICT

Ahimsa.com is a rare example of a digital 'Substance-First' entity that prioritizes ethical inquiry over conversion metrics. It effectively eliminates the distance between claim and proof through academic-level density, though it suffers from technical anonymity due to a total lack of structured data and verifiable author credentials.

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## INFO DENSITY

Power-words vs. Substance ratio.

28

93% Reputation

Information density is exceptionally high for this category, characterized by a lack of traditional marketing power words in headings like H2 What is Ahimsa? and H1 Origin Story. The body text provides specific historical data, including the Sanskrit etymology (root hims) and specific dates for the Upanishads (800-200 BCE) and Mahavira (6th century BCE). Substantiality is prioritized over fluff, with the text addressing complex modern dichotomies like AI energy consumption rather than relying on spiritual platitudes.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

Minimal semantic drift exists between the primary signal of Compassionate Living and the sub-page content. The H1 Tech & AI on the homepage might initially seem like a mismatch, but the content immediately bridges the gap by discussing the moral complexity of digital infrastructure within a non-harm framework. The only minor inconsistency is the About This Site page, which shifts abruptly from ethical philosophy to a granular technical stack list (PHP, Dreamhost, FileZilla).

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

16

80% Reputation

### DIAGNOSIS: TRUST THEATRE

There is zero evidence of trust theatre; the site records a review\_count of 0 and a proof\_links\_count of 0, avoiding the common industry trap of displaying unverified testimonials. It makes no performance claims regarding 'healing' or 'transformation' that would require external proof paths. While it lacks external verification for its 1995 origin claim, it doesn't use 'Trust Theatre' flags to manufacture false credibility.

### EVIDENCE: PROOF DENSITY

Proof density is high regarding historical and etymological facts, but low regarding modern organizational proof. The site cites 2,500 years of history with specific textual references (Upanishads, Buddhist precepts) but fails to provide outbound links to contemporary scholarly sources or certifications. The 'proof' here is intellectual and internal rather than external and social.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

11

73% Reputation

The site partially uses the industry value\_prop\_cliche of ancient wisdom for modern life, but it avoids the generic 'all are welcome' church template language. The About This Site section functions as a technical fingerprint, naming specific tools like CalProgs and PHPMailer, which differentiates it from standard boilerplate sites. However, the value proposition remains somewhat generic as an informational resource that could be replicated by other ethical educators.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

8

53% Reputation

### DIAGNOSIS: AUTHORITY GAPS

Authority gaps are the primary driver of the score, as there is no schema\_json (missing Organization or Person markers) to verify the identities of the creators. While the site mentions its 1995 founding and influences like John Robbins, there are no SameAs links or digital footprints for the individuals behind the current content. The expertise is evident in the writing, but it is not anchored in verifiable structured data.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The site avoids bold performance claims almost entirely, focusing instead on ethical frameworks and historical context. It doesn't claim to 'fix' lives or 'guarantee' spiritual growth, which creates a near-zero disconnect between its marketing tone and its actual substance. The only disconnect is temporal: the mention of living in the US in 2025 is now aging evidence relative to the May 2026 analysis date.

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## INDUSTRY MATCH & SCORE SUMMARY

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**Religion, Spirituality & Faith Organizations Reputation: Ahimsa (ahimsa.com)**

**Reputation: 81 / 100**

### INDUSTRY CLASSIFICATION

The site aligns strongly with the Religion, Spirituality & Faith industry by providing a deep-dive into the ancient Indian ethical principle of non-violence. Unlike commercialized versions of this niche, the content is predominantly educational and philosophical rather than service-oriented or promotional.

*"The low score of 81 is driven by the site's refusal to use marketing fluff or unverified reviews (Information Density and Trust Theatre both scored near 0). The points accrued primarily come from the Identity and Authority pillar due to the total absence of structured data (schema\_json: null) and the aging reference to 2025 in a 2026 context."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://ahimsa.com> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 26, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**