

AI Reputation Analysis and Signal Evaluation - Astro-Seek.com

BRAND AI REPUTATION

Religion, Spirituality & Faith Organizations Reputation: Astro-Seek.com (astro-seek.com)

https://astro-seek.com

Industry: Religion, Spirituality & Faith Organizations



RELIGION, SPIRITUALITY & FAITH ORGANIZATIONS

59.3 Avg Reputation

Based on 90 businesses audited.

REPUTATION LEVEL

LOWER REPUTATION THAN AVERAGE

Astro-Seek.com has 4.3 points less reputation than the average for Religion, Spirituality & Faith Organizations.

EXPERT VERDICT

Astro-Seek.com is a technical powerhouse in a spiritual niche that is currently undermined by a total infrastructure collapse and a lack of human authority. It is a 'ghost ship' of data tools: technically dense in its terminology but functionally broken and anonymous. The BS is not in the language, but in the failure of the site to deliver the connectivity it promises.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

27

90% Reputation

The homepage H1 'Free Astrology Online 2026, Birth Charts Horoscope Calculator, Reports' is substantive, specifying the exact year and specific deliverables. The body text contains high-value technical nouns like 'DE431 Ephemeris,' 'Sidereal Vedic Chart,' and 'Midpoint Calculator,' which signal substance over fluff. However, the text is almost entirely a link directory with a high density of keywords for navigation rather than educational content. Most headings are functional and devoid of power words like 'revolutionary' or 'world-class.'

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

4

20% Reputation

While the homepage presents a functional directory of astrology tools, there is a total disconnect between the primary navigation and site infrastructure. Specifically, the 'Terms & Conditions,' 'Login,' and 'Registration' links all return H1 Error 404 - Page not found. This creates a severe drift between the promise of 'Reports' and the inability of the site to provide user access or legal transparency. The primary signal of a professional service is invalidated by the total failure of these core sub-pages.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

There is no overt trust theatre such as fake reviews, as the review_count is 0 across all pages. However, the site lacks any proof_links_count or outbound paths to external verification of its astrological algorithms or data sources. It relies entirely on the user's implicit trust in the technical nomenclature of its calculators without providing third-party validation or institutional affiliation.

EVIDENCE: PROOF DENSITY

The proof density is low, as there are zero proof_links_count across all four sampled pages. The only 'proof' offered is the presence of technical jargon like 'Nakshatra Calculator' and 'DE431 Ephemeris,' which acts as a proxy for substance but lacks external citation. Without external validation or named authorities, the claims of providing accurate 'Personal Prognoses' remain unsubstantiated.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

8

53% Reputation

The value proposition is a commodity 'Free Astrology' offering, though it avoids standard spiritual cliches like 'transforming lives through faith.' It differentiates through extreme technical specificity, listing items like 'Sabian Symbols' and 'House Systems' which are not found on every generic competitor. The site lacks a unique brand narrative, functioning as a technical utility with template-like navigation blocks.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

1

7% Reputation

DIAGNOSIS: AUTHORITY GAPS

The site has a null schema_json, which is a major authority gap for a platform claiming technical accuracy in data-driven astrology. There are no named experts, founders, or professional astrologers cited in the crawled data, and no Person schema or sameAs links are present to verify the human authority behind the site. The technical credibility is severely damaged by the presence of multiple 404 errors on critical utility pages.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site claims to offer 'Online Astro Chart Readings, Reports and Interpretations,' yet it currently lacks the infrastructure to deliver these through a member portal, as the login page is 404. There are no case studies, testimonials, or accuracy metrics to prove the reliability of the 'Weather Forecasting' or 'Predictive Astrology' tools. The marketing tone of being a comprehensive resource is undermined by the broken user journey.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

**Religion, Spirituality & Faith Organizations Reputation: Astro-Seek.com
(astro-seek.com)**

Reputation: 55 / 100

INDUSTRY CLASSIFICATION

The site fits the 'Spirituality' portion of the category, functioning as a technical utility for astrology rather than a traditional 'Faith Organization.' It provides calculators and horoscopes rather than community-based ministry or congregational activities.

"The score of 55 is driven primarily by the Semantic Coherence and Identity & Authority pillars. The site lost significant points due to the 404 errors on 75% of the sampled sub-pages, which creates a high 'broken promise' factor. While the information density of the tools themselves is high, the technical implementation and lack of schema prevent it from scoring as a high-substance entity."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://astro-seek.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 28, 2026

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