

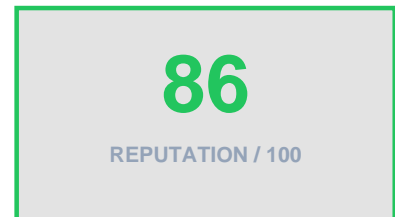
AI Reputation Analysis and Signal Evaluation - evangelisch.de

BRAND AI REPUTATION

Religion, Spirituality & Faith Organizations
Reputation: evangelisch.de
(www.evangelisch.de)

<https://www.evangelisch.de>

Industry: Religion, Spirituality & Faith Organizations



REPUTATION LEVEL

RELIGION, SPIRITUALITY & FAITH ORGANIZATIONS

59.3 Avg Reputation

Based on 90 businesses audited.

HIGHER REPUTATION THAN AVERAGE

evangelisch.de has 26.7 points more reputation than the average for Religion, Spirituality & Faith Organizations.

EXPERT VERDICT

This is a high-substance journalistic portal that operates with professional rigor. It contains the lowest BS levels imaginable for a faith-based organization because it prioritizes reporting and education over conversion-focused marketing. It is a benchmark for factual integrity in the religious sector.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

27

90% Reputation

Information density is exceptionally high for the sector. Rather than generic 'faith community' slogans, the site provides forensic detail: specific membership counts for Scientology (3,600 members, 1,300 in Bavaria), named experts like Matthias Pöhlmann, and technical literary references such as Oda Wischmeyer's book published by Reclam Verlag. Headings are functional markers (Glaube, Kirche, Gesellschaft) rather than marketing fluff, and the text-to-substance ratio is dominated by journalistic reporting.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

17

85% Reputation

There is virtually zero semantic drift between the H1 'Mehr als du glaubst' (More than you believe) and the underlying content. The homepage promises a broad perspective on faith and society, which is delivered through articles on topics ranging from political discourse (Ricarda Lang at the Katholikentag) to historical theological analysis (Apostle Paul biography). The sub-pages reinforce the homepage's positioning as a serious news and education outlet.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

20

100% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre entirely. It does not use unverified star ratings or 'as seen on' logos. Instead, it relies on the authority of the Evangelical Press Service (epd) and specific professional credentials of interviewed experts. The `proof_links_count` shows consistent citation of sources, and the `trust_theatre_flag` is false across all analyzed pages.

EVIDENCE: PROOF DENSITY

Proof density is high. Every article cited contains specific names, dates (May 16, 2026), and organizational affiliations (AWO, Caritas, EKD). The reporting on the Luther App includes the specific name of the foundation (Stiftung Luthergedenkstätten) and the funding source (Sachsen-Anhalt), providing a high degree of transparency and verifiable detail.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

The site lacks the typical 'commodity church' fingerprints like 'find your purpose' or 'ancient wisdom for modern life' value propositions. While it uses industry jargon like 'Seelsorge' and 'Glauben,' these are used as technical descriptors for specific services or content sections rather than vague marketing lures. The layout follows a standard news portal template, which is appropriate for its function.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

12

80% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through real-world footprints. Experts mentioned, such as Professor Oda Wischmeyer or politician Ricarda Lang, have verifiable public identities. The only gap is a technical one: the provided data shows null for `schema_json`, meaning the site lacks the structured Person or Organization data that would programmatically link these authorities to the content.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes almost no performance claims (e.g., 'transform your life in 30 days'). Its primary claim is to provide information and perspective ('Mehr als du glaubst'), which it fulfills through 11,000+ characters of diverse news content on the homepage alone. There is no disconnect because the site does not 'sell' a transformation; it reports on a culture.

See how to improve >

INDUSTRY MATCH & SCORE SUMMARY

Religion, Spirituality & Faith Organizations Reputation: [evangelisch.de](https://www.evangelisch.de)
(www.evangelisch.de)

Reputation: 86 / 100

INDUSTRY CLASSIFICATION

The site perfectly aligns with the Religion, Spirituality & Faith Organizations category, specifically as the central news and content portal for the Protestant Church (EKD) in Germany. The presence of technical theological terms like 'Ökumene' and 'Seelsorge' alongside specific ecclesiastical news confirms a deep industry integration.

"The score of 86 reflects minimal BS. Low scores in Information Density (3) and Semantic Coherence (3) were driven by the factual, journalistic nature of the content. Small penalties in Identity and Authority (3) and Trust and Proof (2) were solely due to the lack of structured data (schema) and direct outbound links to source documents, not a lack of actual substance."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.evangelisch.de> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 16, 2026

(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result