

AI Reputation Analysis and Signal Evaluation - Tricycle

BRAND AI REPUTATION

Religion, Spirituality & Faith Organizations Reputation: Tricycle (tricycle.org)

https://tricycle.org

Industry: Religion, Spirituality & Faith Organizations



RELIGION, SPIRITUALITY & FAITH ORGANIZATIONS

59.3 Avg Reputation

Based on 90 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Tricycle has 31.7 points more reputation than the average for Religion, Spirituality & Faith Organizations.

EXPERT VERDICT

Tricycle is a rare instance of an organization where Substance meets or exceeds Signal. It avoids almost all common industry BS patterns, relying on high-quality editorial content rather than conversion-optimized fluff.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

27

90% Reputation

Information density is exceptionally high, with the body text dominated by specific editorial content rather than marketing fluff. Specificity is anchored by named contributors like Tara Brach and Ajaan Chah, and concrete dates for events such as the Pilgrimage to Thailand (June 30?July 12, 2026). The only reduction in density comes from the repetition of subscription-based value propositions across all four analyzed pages.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

No semantic drift is detected. The H1 on the homepage and meta-description promise 'The independent voice of Buddhism' and 'Buddhist wisdom,' which is consistently delivered through the deep archives, article titles, and structured course listings on sub-pages like Teachings and Culture.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

17

85% Reputation

DIAGNOSIS: TRUST THEATRE

The trust_theatre_flag is false across all pages, and while review_count ranges from 10 to 19, they are supported by a proof_links_count of 2-3 per page. The primary 'proof' here is not transactional reviews but the established reputations of the cited Buddhist teachers and authors, which provides credible external validation.

EVIDENCE: PROOF DENSITY

Proof density is very high. Assertions regarding the effectiveness of practice are attributed to specific teachers and historical lineages, and logistical claims (like the Film Festival from June 16?30) are accompanied by specific, verifiable dates and ticket links.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

The site contains a moderate density of industry clichés such as 'timeless teachings,' 'Buddhist wisdom,' and 'ancient wisdom for modern life.' However, the value proposition is highly unique; it is a specialized review journal rather than a generic local worship center, making the content difficult to copy-paste onto a competitor.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

15

100% Reputation

DIAGNOSIS: AUTHORITY GAPS

There are no authority gaps. The schema_json includes Person schema for authors (e.g., John Brehm) and Organization schema for the publisher. The named experts have verifiable digital footprints within the specific niche of Buddhist publishing.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site's primary claim of being the 'leading independent Buddhist journal in the West' is backed by a massive archive of content dating back to at least 2017 in the analyzed snippets. The presence of high-profile global teachers like Thich Nhat Hanh substantiates the journal's standing without relying on marketing gimmicks.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Religion, Spirituality & Faith Organizations Reputation: Tricycle (tricycle.org)

Reputation: 91 / 100

INDUSTRY CLASSIFICATION

The site perfectly matches the Religion, Spirituality & Faith Organizations category, specifically as an editorial and educational journal. The content is deeply rooted in Buddhist dharma, practitioners' culture, and interfaith dialogue.

"The score of 91 reflects a site nearly devoid of bullshit. Minimal points were lost due to concept repetition (3 pts) and the use of common industry jargon (3 pts), as well as missing explicit links to financial governance which is a standard proof expectation for religious non-profits (3 pts)."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://tricycle.org> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

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