

AI Reputation Analysis and Signal Evaluation - Yakima Seventh-day Adventist® Church

BRAND AI REPUTATION

Religion, Spirituality & Faith Organizations Reputation: Yakima Seventh-day Adventist® Church (yakimasda.org)

<https://yakimasda.org>

Industry: Religion, Spirituality & Faith Organizations



REPUTATION LEVEL

RELIGION, SPIRITUALITY & FAITH ORGANIZATIONS

59.3 Avg Reputation

Based on 90 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Yakima Seventh-day Adventist® Church has 18.7 points more reputation than the average for Religion, Spirituality & Faith Organizations.

EXPERT VERDICT

This website is a utility-first digital outpost with a remarkably low BS score for a religious organization. It prioritizes schedule transparency and community program logistics over high-octane marketing fluff, though it leans heavily on its denominational brand to fill content gaps.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

27

90% Reputation

The information density is exceptionally high for this category, with a low ratio of power-word fluff to functional nouns. Headings like Sabbath Morning Services and Footsteps of Jesus Seminar lead directly to specific logistical data rather than vague spiritual promises. The body text includes specific member counts (19 million), facility counts (173 hospitals), and precise meeting times (9:30am, 10:45a.m-12pm). The only minor density loss comes from the repetition of Teams meeting links and YouTube call-to-actions across the homepage and Watch Live page.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

Semantic drift is nearly non-existent; the homepage promises a 'Christian community' and 'livestreamed worship,' which the sub-pages deliver with direct links and specific 2026 schedules. The 'About Us' page supports the 'Worldwide Church Family' claim by providing the denominational context promised in the homepage H3. There is no disconnect between the 'welcoming' tone of the landing page and the 'educational' tone of the Depression Recovery page.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids common trust theatre traps like 'As Seen On' logos or unverified award badges. While the review_count is low (1), the site provides 4 proof_links which include direct paths to live Microsoft Teams meetings and YouTube archives. A slight penalty is applied for using global denominational statistics (7,500 schools, 130 countries) as a proxy for local church impact evidence.

EVIDENCE: PROOF DENSITY

The proof density is high, particularly in the Depression Recovery section, which lists exact dates (Feb 16 & 23, 2026), payment methods (cash or check only), and the specific 8-week duration. The use of YouTube and Teams links provides real-time verification of the church's ongoing activities. The only missing proof element is a clear local financial transparency report or governance structure for local tithes and offerings.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

6

40% Reputation

The site exhibits a strong commodity fingerprint due to its reliance on Seventh-day Adventist denominational templates. The 'About Yakima Seventh-day Church' heading on the About page is followed by no unique local history, immediately jumping into the global 'About Seventh-day Adventists' boilerplate. The value proposition of the 'Depression Recovery' program is a standard Nedley-designed curriculum used across the denomination, making the content largely interchangeable with other SDA branch websites.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

12

80% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is established through specific named individuals like Joe Stratte and Don Harral, who are identified in the schema_json. Dr. Neil Nedley is cited as the authority for the health program, providing a bridge to medical credibility. However, a small authority gap exists as the Person schema for local leaders lacks sameAs links to external professional or social profiles to verify their specific local footprint.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes few bold marketing performance claims, opting instead for logistical transparency. The Depression Recovery page includes specific feedback from past participants, such as 'I still haven't had to go back on my antidepressants,' which provides qualitative substance to the program's claims. There is no evidence of 'Prosperity Gospel' or guaranteed miracle claims which are common red flags in this industry.

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INDUSTRY MATCH & SCORE SUMMARY

Religion, Spirituality & Faith Organizations Reputation: Yakima Seventh-day Adventist® Church (yakimasda.org) **Reputation: 78 / 100**

INDUSTRY CLASSIFICATION

The site perfectly matches the Religion, Spirituality & Faith Organizations category. It provides localized service times for Sabbath worship, denominational doctrinal summaries, and community-based health ministry programs such as the Nedley Depression Recovery program.

"The score of 78 is driven by high Information Density and strong Semantic Coherence, indicating a high level of substance. The majority of the points lost (9) come from the Commodity Fingerprint pillar, as the site is heavily templated and shares much of its identity with the broader SDA global brand rather than establishing a unique local narrative."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://yakimasda.org> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

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