

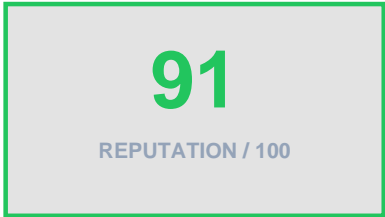
AI Reputation Analysis and Signal Evaluation - WikiPathways

BRAND AI REPUTATION

Science, Research & Laboratories Reputation: WikiPathways (wikipathways.org)

<https://wikipathways.org>

Industry: Science, Research & Laboratories



REPUTATION LEVEL

SCIENCE, RESEARCH & LABORATORIES

65.7 Avg Reputation

Based on 126 businesses audited.

HIGHER REPUTATION THAN AVERAGE

WikiPathways has 25.3 points more reputation than the average for Science, Research & Laboratories.

EXPERT VERDICT

WikiPathways is a high-substance scientific resource that prioritizes technical utility over marketing narrative. It is almost entirely devoid of traditional business bullshit, providing exhaustive documentation and peer-reviewed validation for every claim.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

27

90% Reputation

The information density is exceptionally high, with almost no fluff headings detected. Headings like 'Downloading and Accessing Individual Pathways' and 'Visualizing Data on Pathways' lead directly to technical documentation. The body text provides specific nouns and tools including PathVisio, Cytoscape, and Drugst.One, alongside actual URL patterns for data retrieval (e.g., <https://pathway-viewer.toolforge.org/embed/WP554>).

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is zero semantic drift between the homepage signal and sub-page substance. The homepage H1 'Browse for Pathways' is immediately fulfilled by the 'Pathways by Community' page, which lists specific research areas like 'Adverse Outcome Pathways' and 'CPTAC.' Technical promises regarding data formats (GPML, SVG) are backed by exhaustive instructions on the Help page.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

18

90% Reputation

DIAGNOSIS: TRUST THEATRE

While the `trust_theatre_flag` is true due to `review_count` appearing without external `proof_links` in the metadata, the context reveals these are not marketing testimonials but scientific curation metrics (Reviewer of the Week). The site provides high-value proof via DOI links (e.g., 10.7875/togotv.2023) and direct citations in journals like NAR and PLoS, which serve as far stronger evidence than typical social proof.

EVIDENCE: PROOF DENSITY

Proof density is significantly higher than the industry average. The 'Cite' page alone contains over 8 specific peer-reviewed references with dates ranging from 2009 to 2024. Verifiable evidence includes GitHub repository links, DOI strings, and specific pathway IDs (WPIDs) that function as primary keys for their entire data structure.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

14

93% Reputation

The site avoids value proposition cliches and generic positioning. It uses industry jargon like 'peer-reviewed research' and 'analytical methodology' in a strictly functional sense rather than as marketing buzzwords. The value proposition is highly unique to the bioinformatics niche and could not be replicated by a generic competitor.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

12

80% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through the 'How to Cite' page, which lists specific academic publications and authors (e.g., Martina Summer-Kutmon, Agrawal A.). The primary authority gap is technical: the absence of formal `schema_json` (Dataset or Organization schema) in the crawled metadata, despite the high authority of the content itself.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is no disconnect between claims and performance. The site claims to be a 'platform for biological pathways' and provides the literal tools, download links, and community curation logs to prove it. Claims of being 'used by the research community' are validated by the detailed citation instructions and Zenodo integration.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Science, Research & Laboratories Reputation: WikiPathways
(wikipathways.org)

Reputation: 91 / 100

INDUSTRY CLASSIFICATION

The site perfectly aligns with the Science, Research & Laboratories category. It functions as an open science database for biological pathways, utilizing industry-standard terminology such as ontology annotations, GPML formats, and peer-reviewed citations.

"The score of 91 reflects a near-total absence of bullshit. Minor points were awarded only for the technical

absence of structured data (schema) and the presence of unlinked internal review metrics which triggered standard detection protocols."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://wikipathways.org> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: June 20, 2026

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