

AI Reputation Analysis and Signal Evaluation - Przedsiębiorstwo ACTION Jan Go??b

BRAND AI REPUTATION

Security, Surveillance & Cybersecurity Reputation: Przedsiębiorstwo ACTION Jan Go??b (actii.pl)

<https://actii.pl>

Industry: Security, Surveillance & Cybersecurity



REPUTATION LEVEL

SECURITY, SURVEILLANCE & CYBERSECURITY

63.5 Avg Reputation

Based on 370 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Przedsiębiorstwo ACTION Jan Go??b has 16.5 points more reputation than the average for Security, Surveillance & Cybersecurity.

EXPERT VERDICT

This is a rare example of a 'Low BS' site where technical substance and logistical transparency outweigh marketing theatre. It functions as a digital warehouse where the distance between the sales claim and the hardware specification is nearly zero.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

26

87% Reputation

Information density is exceptionally high for an e-commerce site, with body text almost entirely devoid of power words. The product pages, specifically for the AC7391 regulator, provide raw technical specifications including voltage ranges (10V to 400V DC), precise current limits (11A), and actual resistance calculations (19.61 Ohm) based on Ohm's Law. This level of technical granularity effectively kills any marketing fluff.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

There is virtually zero semantic drift between the homepage signal and the sub-page substance. The homepage H1 claims 'Profesjonalne systemy CCTV i alarmowe' and the sub-pages deliver exactly that: a massive catalog of specialized hardware with downloadable manuals. The target audience is consistently addressed as technical installers or DIY specialists across all analyzed slots.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

20

100% Reputation

DIAGNOSIS: TRUST THEATRE

The site displays a review count of 56 on the homepage but lacks direct outbound links to a third-party verification platform like Trustpilot or Ceneo within the crawled text. However, it compensates with high-substance proof paths including downloadable technical manuals (Instrukcja obsługi), CE declarations, and even installation films, which are more valuable for hardware trust than generic testimonials.

EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to assertions is high. For every claim of 'professionalism,' the site provides a specific SKU, EAN-13 code, weight in kilograms (0.376kg for the regulator), and a list of specific components included in the set (buffer module, temperature sensor, connectors).

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

9

60% Reputation

The site uses a standard PrestaShop e-commerce template, which results in common fingerprints like 'Nasza oferta,' 'Popularne produkty,' and 'Bestsellery.' While the layout is commoditized, the value proposition is uniquely anchored in technical depth and rapid fulfillment (shipping by 14:30), preventing it from feeling like a generic drop-shipping operation.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

11

73% Reputation

DIAGNOSIS: AUTHORITY GAPS

A minor authority gap exists as the business is tied to a specific individual (Jan Golab) in the Organization schema, but there is no corresponding Person schema or sameAs links to professional profiles. The technical credibility is maintained by the presence of CE/RoHS certifications and specific brand associations (Hikvision, Dahua, Teltonika) rather than personal 'guru' claims.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site avoids bold, unverifiable performance claims like 'unrivaled security.' Instead, it makes logistical and technical claims such as same-day shipping and MPPT algorithm efficiency, which are backed by specific terms of service and detailed product descriptions explaining HOW the efficiency is achieved.

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INDUSTRY MATCH & SCORE SUMMARY

Security, Surveillance & Cybersecurity Reputation: Przedsiębiorstwo

Reputation: 80 / 100

ACTION Jan Go??b (actii.pl)

INDUSTRY CLASSIFICATION

The site represents a physical security and electronics retail business rather than the cybersecurity/consulting sector suggested by the provided dictionary. It functions as a specialized e-commerce platform for CCTV hardware, alarm systems, and photovoltaic controllers.

"The low score of 80 is driven by the extreme specificity of technical data and the absence of generic industry power words. Penalties were only applied for minor template-level fingerprints and the lack of external verification links for the stated review counts."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://actii.pl> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 29, 2026

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