

# AI Reputation Analysis and Signal Evaluation - Cohesity

## BRAND AI REPUTATION

### Security, Surveillance & Cybersecurity Reputation: Cohesity (cohesity.com)

https://cohesity.com

Industry: Security, Surveillance & Cybersecurity



REPUTATION LEVEL

## SECURITY, SURVEILLANCE & CYBERSECURITY

### 63.5 Avg Reputation

Based on 370 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Cohesity has 3.5 points more reputation than the average for Security, Surveillance & Cybersecurity.

## EXPERT VERDICT

Cohesity delivers a high-signal, professional presence that successfully backs its AI-powered claims with specific product architecture and named enterprise clients. While it suffers from standard corporate fluff and repetitive resilience messaging, it avoids the major red flags of the cybersecurity industry by offering clear technical paths and verified analyst recognition. It is a credible enterprise actor with a low BS signature.

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## INFO DENSITY

Power-words vs. Substance ratio.

16

53% Reputation

The site exhibits a moderate ratio of power words to substance. Headings like AI-ready enterprise and Resilience Heroes are high in fluff, but they are balanced by specific product names like Cohesity Gaia, FortKnox, and NetBackup. The claim of 13,000+ customers provides a concrete metric that mitigates the generic feel of H2 headings like Threats Evolve. Resilience Endures. There is notable concept repetition regarding cyber resilience across all four analyzed pages, which inflates the score slightly.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

17

85% Reputation

Semantic drift is exceptionally low. The homepage promise of a 5 Steps to Cyber Resilience framework is directly supported by the Platform page, which elaborates on the Cohesity 5 steps of cyber resilience. The Solutions page further extends this signal by mapping these steps to specific environments like AWS, Azure, and Snowflake. The enterprise-level signal in the H1 remains consistent through the footer hierarchy.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

13

65% Reputation

### DIAGNOSIS: TRUST THEATRE

The site displays review counts on multiple pages, such as a review\_count of 8 on the Platform page and 3 on the Solutions page, yet the proof\_links\_count remains static at 1 per page. This suggests reviews may be hosted internally without direct verification paths for every count shown. However, the presence of heavyweight named clients like Nasdaq, Conagra, and Bethany Childrens Health Center in H4 tags provides substantial weight compared to anonymous testimonials.

### EVIDENCE: PROOF DENSITY

Proof density is healthy, with a specific focus on external validation from analysts like Gartner and Forrester. The ratio of verifiable evidence to assertions is improved by the naming of specific deployment options (SaaS, self-managed) and detailed industry use cases (Healthcare, Financial Services). The lack of direct outbound links to raw case study data in the metadata prevents a perfect score in this pillar.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

8

53% Reputation

Cohesity uses standard enterprise SaaS templates, particularly in sections like Ways to get started and Helpful Links. The value proposition of AI-powered data security is a common industry cliché, but the specific convergence of security and management is a differentiating factor. The site avoids the highest commodity penalties by referencing specific analyst reports, such as the 2025 Gartner Magic Quadrant, rather than relying solely on generic 'award-winning' claims.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

13

87% Reputation

### DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through robust Organization schema that includes founder Mohit Aron and a clear founding date of June 2013. While the site mentions Resilience Heroes, there is a lack of specific Person schema or digital footprint links for individual team members within the analyzed data. Technical credibility is high, evidenced by a clean heading hierarchy and a well-implemented JSON-LD graph.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The marketing tone is polished but generally stays within the bounds of demonstrable reality. Bold claims like search through years worth of data fast are supported by a named tool, Cohesity Gaia. The 13,000+ customers claim is a high-performance marker that, while significant, is presented alongside named enterprise partners, reducing the likelihood of it being empty marketing air.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

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**Security, Surveillance & Cybersecurity Reputation: Cohesity (cohesity.com)**

**Reputation: 67 / 100**

### INDUSTRY CLASSIFICATION

Cohesity aligns perfectly with the Security, Surveillance & Cybersecurity category, specifically targeting data security and management. The text frequently utilizes industry-standard jargon such as ransomware defense, immutable backup, and threat detection, confirming its place in the enterprise security sector.

*"The score of 67 indicates a low-BS, substance-heavy website. The points mainly originate from Information Density (14/30) due to corporate power-word usage and Trust and Proof (7/20) because of the slight mismatch between review counts and verified proof links. The site scores near-perfectly on Semantic Coherence and Identity, indicating a highly professional and logically structured digital presence."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://cohesity.com> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 29, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**