

AI Reputation Analysis and Signal Evaluation - BoardGameGeek

BRAND AI REPUTATION

Social Networks, Communities & Forums Reputation: BoardGameGeek (boardgamegeek.com)

<https://boardgamegeek.com>

Industry: Social Networks, Communities & Forums



REPUTATION LEVEL

SOCIAL NETWORKS, COMMUNITIES & FORUMS

50.5 Avg Reputation

Based on 185 businesses audited.

LOWER REPUTATION THAN AVERAGE

BoardGameGeek has 50.5 points less reputation than the average for Social Networks, Communities & Forums.

EXPERT VERDICT

Based on the forensic evidence, this site is a content vacuum that relies entirely on meta-tag hyperbole to establish authority. It fails every measure of substance, providing zero characters of proof for its claim of being a definitive source. It is the ultimate expression of marketing signal without a single grain of supporting substance.

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INFO DENSITY

Power-words vs. Substance ratio.

0

0% Reputation

The information density is non-existent, as the body text contains zero characters. The meta-title and description claim a repository of millions of ratings, yet the page provides no specific nouns, numbers, or entities to support this. There is a 100% saturation of fluff-to-substance because the only data provided are high-level marketing claims in the meta-tags. No technical protocols or measurable outcomes are visible in the clean_text field.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

0

0% Reputation

The homepage hero signal, captured in the meta-description as the definitive source for board games, completely diverges from the actual content delivered, which is an empty page. There is a total failure of alignment where the signal promises millions of reviews but the substance delivers zero. Because no sub-pages were successfully crawled with content, the cross-page messaging is incoherent and lacks any consistency. This represents the maximum possible semantic drift between marketing intent and delivered value.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

0

0% Reputation

DIAGNOSIS: TRUST THEATRE

The site exhibits high trust theatre with a `review_count` of 6 but a `proof_links_count` of 0, resulting in a true `trust_theatre_flag`. These reviews are presented as social proof without any clickable evidence or third-party verification paths. The claim of being a definitive source is entirely unverified, creating a classic theater of authority without a factual foundation.

EVIDENCE: PROOF DENSITY

The proof density is zero, as there are no specific evidence points, named clients, or dated results across the provided data. Every assertion made is a vague marketing claim without a single linked source or external validation path. The ratio of claims to verifiable substance is 1:0, indicating a complete reliance on unproven assertions.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

0

0% Reputation

The value proposition is a generic archetype of a hobbyist community platform, utilizing cliches like community of experts and definitive source. There are no unique positioning elements or proprietary frameworks mentioned that would distinguish it from any other database site. The template is essentially a hollow shell, as evidenced by the lack of H1 headings and body content. This positioning could be copy-pasted onto any competitor in the board game space without losing meaning.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

0

0% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a complete absence of structured data or Person schema to link the community of experts to any real-world digital footprint. The technical implementation is critically weak, lacking H1-H6 heading hierarchy and any JSON-LD schema to establish organizational identity. Claims of authority are purely self-attested and lack any external or technical validation within the data provided.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes a massive performance claim of hosting millions of ratings and reviews, yet the `char_count` of 0 proves a total disconnect. There are no case studies, featured users, or specific data points to substantiate the scale promised in the meta-description. The marketing tone is hyper-authoritative, but the actual evidence demonstrated on the page is non-existent.

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INDUSTRY MATCH & SCORE SUMMARY

**Social Networks, Communities & Forums Reputation: BoardGameGeek
(boardgamegeek.com)**

Reputation: 0 / 100

INDUSTRY CLASSIFICATION

The site aligns with the Social Networks, Communities and Forums category based on its metadata description of community-driven content. However, the lack of any actual text content in the provided crawl makes it impossible to confirm the functional presence of these social features.

"The score of 0 is driven by the total absence of data across all five pillars, coupled with high-level claims in the metadata. The trust_theatre_flag was triggered by the presence of unverified reviews, and the lack of any technical structure or content resulted in maximum penalties for information density and authority. This reflects a website that, according to the provided data, is 100% hot air."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://boardgamegeek.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 26, 2026

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