

AI Reputation Analysis and Signal Evaluation - QGIS

BRAND AI REPUTATION

Software, SaaS & Tech Products Reputation: QGIS (qgis.org)

https://qgis.org

Industry: Software, SaaS & Tech Products



SOFTWARE, SAAS & TECH PRODUCTS

66.9 Avg Reputation

Based on 1129 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

QGIS has 27.1 points more reputation than the average for Software, SaaS & Tech Products.

EXPERT VERDICT

QGIS is a masterclass in substance-led communication. It completely bypasses the 'SaaS Bullshit' playbook by providing immediate technical utility, verifiable community links, and transparent version history that matches the current system date.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

28

93% Reputation

The site exhibits extremely high information density, favoring technical nouns and version numbers over marketing power words. For example, the Download page specifies version 4.0.2 'Norrköping' and 3.44.10 'Solothurn' with a precise release date of 2026-05-01. Body text avoids generic fluff, instead listing specific technical capabilities such as OGC compatible WMS, WMTS, WFS, and WCS services. The substance-to-fluff ratio is near-optimal, with the only minor abstractions being phrases like 'Spatial without Compromise' in the H1.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is zero detectable semantic drift between the homepage promises and sub-page delivery. The homepage signals a professional-grade mapping tool ('Create maps', 'Process and analyze'), and the Project Overview page provides the technical proof via descriptions of 'Class-leading cartography' and 'Extensible analysis environment' supported by 2000+ plugins. Messaging remains consistently focused on the dual identity of being both a high-performance tool and a community-driven open-source project across all four audited pages.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

20

100% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre entirely by providing direct proof paths for every claim. Sustaining members are not just listed; they are categorized by membership tier (Flagship, Large) with specific logos such as 'MIERUNE Inc.' and 'NatureSpace Partnership.' Claims of community size are backed by links to actual user groups (Germany, France, Spain) and active mailing lists, rather than using unverified 'Trusted by over X companies' counters.

EVIDENCE: PROOF DENSITY

Proof density is exceptional. Every major claim is attached to a functional outcome: '2000+ plugins' links to a plugin repository, 'Cross platform' is proven by specific installers for Windows, macOS, Linux, BSD, and Android, and 'Community' is proven by the list of global user groups. The ratio of verifiable evidence to assertions is nearly 1:1, a rarity in the tech sector.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

13

87% Reputation

The site's fingerprint is highly unique due to its open-source transparency. While it uses standard headers like 'Key features' and 'Ways of Contributing,' the content within those blocks is highly specific to the GIS field, such as 'WMS 1.3 reference implementation' and 'PostGIS integration.' It avoids typical SaaS cliches like 'the future of work' or 'all-in-one platform,' opting instead for 'Spatial without Compromise,' which is a specific positioning in the geospatial industry.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

13

87% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is established through technical transparency and historical longevity. The site provides links to the GNU General Public License and direct access to the Git repository, allowing for total verification of the 'Expertise' claimed. A minor authority gap exists in the absence of structured Organization or Person schema in the provided data, but this is neutralized by the depth of the digital footprint and the naming of specific contributors (e.g., Tim Sutton, Anita Graser) in the map showcase.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes no unsubstantiated performance claims. Instead of claiming to 'increase productivity by X%,' it demonstrates performance through the Maps Showcase, highlighting complex projects like the 'Waterberg Biosphere Reserve' and 'Great Meteor Sea Mountain.' The disconnect is non-existent; the site acts as a functional repository and documentation hub rather than a marketing funnel.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Software, SaaS & Tech Products Reputation: QGIS (qgis.org)

Reputation: 94 / 100

INDUSTRY CLASSIFICATION

The site is a perfect match for the Geospatial Software and Open Source Tech category. Content is heavily

focused on technical deliverables, software versioning, and community-driven development protocols common in high-level GIS environments.

"The score of 94 is remarkably low, driven primarily by the site's total avoidance of generic marketing jargon and its heavy reliance on technical evidence. Minor points were only docked for the missing schema data and a single high-level marketing slogan in the H1."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://qgis.org> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result