

# AI Reputation Analysis and Signal Evaluation - Roundcube

## BRAND AI REPUTATION

### Software, SaaS & Tech Products Reputation: Roundcube (roundcube.net)

<https://roundcube.net>

Industry: Software, SaaS & Tech Products



REPUTATION LEVEL

## SOFTWARE, SAAS & TECH PRODUCTS

### 66.9 Avg Reputation

Based on 1129 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Roundcube has 22.1 points more reputation than the average for Software, SaaS & Tech Products.

## EXPERT VERDICT

Roundcube is a masterclass in low-BS technical communication. It ignores modern conversion-copywriting trends in favor of functional documentation and technical transparency. The site is a tool for developers and administrators, and its score reflects a total absence of marketing hot air.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

27

90% Reputation

Information density is exceptionally high, with a dominant ratio of technical nouns to marketing adjectives. Headings like [H2] Server Requirements and [H2] Features are followed by specific protocols such as SMTPUTF8, PGP encryption, and LDAP connectors rather than vague value propositions. Even the [H1] Roundcube webmail... leads immediately into a technical definition: 'browser-based multilingual IMAP client.' There is almost zero fluff, as every sentence describes a functional capability or a technical dependency.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is no detectable semantic drift between the homepage and sub-pages. The homepage promises an open-source webmail solution, and the About page reinforces this with specific license details (GPL v3) and technical stacks (PEAR, TinyMCE). The Support page further aligns by explicitly warning users that Roundcube is software, not a service provider, which actively discourages the kind of 'all-in-one' marketing drift common in this industry. The Screens page provides the literal substance of the UI promised in the hero section.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

17

85% Reputation

### DIAGNOSIS: TRUST THEATRE

Trust theatre is nearly non-existent, though the system flags a `review_count` of 1 without `proof_links_count` on the About page. However, this is neutralized by high-substance proof paths including links to the mailing list archives, bug tracker, and the project's repository on Packagist. The site doesn't use 'Trusted by' logo clouds of Fortune 500 companies; instead, it lists actual project contributors like Nextcloud and Apheleia IT. This is a transition from 'Trust Theatre' to 'Institutional Proof.'

### EVIDENCE: PROOF DENSITY

Proof density is very high due to the 'Show Your Work' philosophy of the project. The screenshots page contains 39 distinct image references showing different mailbox views, settings, and folder management. The About page lists four specific open-source libraries (PEAR, IlohaMail, TinyMCE, Googiespell) that the software utilizes. The support page provides four different community-driven proof paths (Mailing lists, IRC, Forum, Wiki) which act as permanent evidence of a functioning product.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

14

93% Reputation

The site avoids almost all commodity SaaS cliches. While it uses the term 'responsive skin,' it does so in the context of specific version releases (1.4.0) and named authors (Aleksander Machniak), which provides a level of detail that generic templates lack. The value proposition is highly unique to the open-source webmail niche, focusing on IMAP client functionality rather than generic productivity. It does not use the 'transform your work' or 'smarter, not harder' cliches found in the industry dictionary.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

11

73% Reputation

### DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through technical transparency, though the site lacks structured JSON-LD schema which causes a minor technical ding. The stewardship of Nextcloud GmbH is a verified authority signal that anchors the project's credibility. The named developers and contributors have clear roles within the project ecosystem. The only gap is the lack of Person schema for key contributors mentioned on the screenshots and about pages.

### EVIDENCE: PERFORMANCE VS. CLAIMS

There is zero disconnect between marketing claims and technical reality. The site claims to support PGP encryption and LDAP, and these are evidenced in the screenshot labels and the plugin list at the bottom of the screens page. The news updates on the homepage are dated as recently as May 24, 2026, which matches the system date and proves the project is maintained. The performance claims are limited to software features which are verifiable in the public code repository.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

Software, SaaS & Tech Products Reputation: Roundcube (roundcube.net)

Reputation: 89 / 100

### INDUSTRY CLASSIFICATION

The site perfectly matches the Software and Open Source category. Its content is exclusively focused on the technical requirements, features, and distribution of a webmail IMAP client.

*"The score of 89 is exceptionally low, driven by the site's refusal to use industry jargon or generic marketing templates. Small penalties were only applied for missing schema\_json and a single unverified review count in the metadata. The alignment between the current date (May 25, 2026) and the most recent security update (May 24, 2026) validates the site's ultimate credibility."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://roundcube.net> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 25, 2026

(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result