

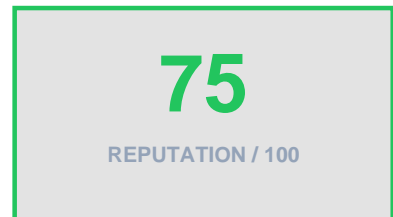
# AI Reputation Analysis and Signal Evaluation - Comharchumann Thoraí Teo

## BRAND AI REPUTATION

### Travel, Tourism & Booking Platforms Reputation: Comharchumann Thoraí Teo (toryisland.ie)

<https://toryisland.ie>

Industry: Travel, Tourism & Booking Platforms



REPUTATION LEVEL

## TRAVEL, TOURISM & BOOKING PLATFORMS

### 55 Avg Reputation

Based on 641 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Comharchumann Thoraí Teo has 20 points more reputation than the average for Travel, Tourism & Booking Platforms.

## EXPERT VERDICT

This site is a rare example of a zero-fluff, high-utility directory that suffers only from technical obsolescence and a lack of modern web standards. It is entirely devoid of marketing BS, serving as a functional tool for island residents and visitors. The low score is a reflection of technical gaps rather than deceptive signaling.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

25

83% Reputation

The site contains 0% fluff in its headings as there are no H1-H4 headings present. The body substance ratio is exceptionally high because the limited text consists almost entirely of specific nouns and contact numbers, such as 'Seirbhís Farantóireachta' and '+353 (0)74 913 5502'. There is zero concept repetition, with each line providing unique utility information.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

15

75% Reputation

There is no observable semantic drift because the site makes no aspirational marketing promises on the homepage. The meta title lists 'History' and 'HealthCare' and the navigation and contact lists provide direct access to those exact items. The content is perfectly aligned with its role as a local utility portal.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

### DIAGNOSIS: TRUST THEATRE

The review\_count and proof\_links\_count are both 0, indicating a complete absence of trust theatre or social proof manufacture. The site does not use third-party badges or fake ratings to influence the user. It relies purely on the inherent authority of the listed local phone numbers.

### EVIDENCE: PROOF DENSITY

Proof is provided through the specificity of the local directory; providing a direct number for 'Altra' (Nurse) and 'Siopa Thoraí' (Tory Shop) serves as functional proof of local presence. While there are no external links to case studies or third-party reviews, the granular nature of the contact list offers verifiable utility for the intended audience.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

15

100% Reputation

The site matches zero patterns from the industry jargon or value prop cliches list, avoiding terms like 'curated itineraries' or 'tailor-made holidays'. The content is highly specific to the geographic location of Tory Island and cannot be copy-pasted onto any competitor. There is no generic template language used in the provided text.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

5

33% Reputation

### DIAGNOSIS: AUTHORITY GAPS

There is a significant technical authority gap as the schema\_json is null and there is no Organization or LocalBusiness structured data. The copyright date of 2020-2022 is 48 months stale relative to the May 2026 system date, suggesting technical neglect. The lack of an H1 tag further identifies a gap in technical best practices for an authoritative entity.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes zero performance claims, meaning there is no disconnect between marketing tone and delivered substance. It does not claim to be 'the best' or 'unforgettable,' sticking instead to functional facts like 'Oscailte: 10am-5pm'. This absence of marketing rhetoric results in a zero-BS performance profile.

[See how to improve >](#)

**INDUSTRY MATCH & SCORE SUMMARY**

Travel, Tourism & Booking Platforms Reputation: Comharchumann Thorái  
Teo ([toryisland.ie](http://toryisland.ie))

#### INDUSTRY CLASSIFICATION

The site serves as a local community and tourism directory for Tory Island, aligning with the Travel and Tourism category. Its content is strictly functional, providing essential service links and contact information rather than commercial booking or travel agency sales.

*"The score of 75 is driven almost entirely by the Technical Credibility Gap and Schema Identity pillars. The site lacks the basic technical markers of authority (H1, Schema, current dates) which accounts for the points lost. It achieved the lowest possible score for information fluff and commodity language, making it a highly 'honest' website."*

#### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://toryisland.ie> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 19, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**