

AI Reputation Analysis and Signal Evaluation - Visitpompeii (vouette-et-sorbee.com)

BRAND AI REPUTATION

Travel, Tourism & Booking Platforms
Reputation: Visitpompeii
(vouette-et-sorbee.com)
(vouette-et-sorbee.com)

<https://vouette-et-sorbee.com>

Industry: Travel, Tourism & Booking Platforms



TRAVEL, TOURISM & BOOKING PLATFORMS

55 Avg Reputation

Based on 641 businesses audited.

REPUTATION LEVEL

LOWER REPUTATION THAN AVERAGE

Visitpompeii (vouette-et-sorbee.com) has 36 points less reputation than the average for Travel, Tourism & Booking Platforms.

EXPERT VERDICT

This is a textbook 'zombie' site or hijacked domain used for SEO spam. The substance is stolen academic text wrapped in a thin marketing veneer to hide its primary purpose of hosting gambling backlinks. Total business bullshit score is 81.

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INFO DENSITY

Power-words vs. Substance ratio.

15

50% Reputation

While the body text contains high specificity regarding Roman history (e.g., '529 BC', '7m deep', '2,000 inhabitants'), this is entirely 'borrowed' educational content that lacks any business substance. The headings alternate between archaeological sites and unrelated gambling fluff like 'Onglet promo sur 1xBet mobile', resulting in a high fluff-to-business-noun ratio. There are zero instances of pricing, booking terms, or actual company logistics, making the 'business' information density effectively zero.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

2

10% Reputation

The semantic drift is catastrophic; the domain vouette-et-sorbee.com signals a luxury wine brand, the H2 headings promise cultural tourism in Pompeii, but the actual site logic includes articles for mobile betting. Furthermore, the 'SPECIAL OFFER' H2 details a promotion valid from November 2018 through March 2019, which is 86 months stale relative to the analysis date of May 2026. This disconnect proves the site is a non-functional content shell rather than a legitimate travel agency.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

0

0% Reputation

DIAGNOSIS: TRUST THEATRE

The site exhibits blatant trust theatre: every page displays a review_count of 1 with a trust_theatre_flag set to true, yet the proof_links_count is 0 across the entire crawl. There is no evidence of an actual booking engine, ATOL/ABTA protection, or third-party validation from platforms like TripAdvisor or Trustpilot. The claims of being 'specialized in educational trips' are entirely unsubstantiated by any verifiable team background or accreditation.

EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to claims is zero. While the site cites historical facts and archaeological journals, it provides zero proof points for its own existence as a business?no client list, no partnership logos, no tour photos featuring actual customers, and no financial protection data. The 100% absence of proof_links_count alongside marketing assertions confirms a maximum BS profile.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

2

13% Reputation

The value proposition is a generic copy-paste of tourist board information that could be applied to any competitor in the Campania region. The use of cliches like 'exclusive tour' and 'educational tours & school trips' is paired with boilerplate template fingerprints such as 'Go to content' and 'More' buttons. The content strategy follows a standard PBN (Private Blog Network) pattern rather than a unique brand positioning.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

0

0% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a total authority void; the schema_json identifies the author as 'maximios' and links to an external, unrelated domain (gears-n-grub.com). No person schema or sameAs links exist to verify the expertise of the guides mentioned. The technical implementation is broken, with a domain identity that contradicts the content and a complete lack of LocalBusiness or TourOperator structured data to support its service claims.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site claims to offer 'specialized educational trips' and 'exclusive tours', yet provides no way to book them, no physical address, and no contact details. The most glaring disconnect is the 'SPECIAL OFFER' for 2018, which is presented as active content in 2026. These performance claims are entirely hollow, serving only as SEO bait for the unrelated 1xBet gambling links embedded in the architecture.

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INDUSTRY MATCH & SCORE SUMMARY

**Travel, Tourism & Booking Platforms Reputation: Visitpompeii
(vouette-et-sorbee.com) (vouette-et-sorbee.com)**

Reputation: 19 / 100

INDUSTRY CLASSIFICATION

The site content ostensibly focuses on Travel and Tourism in the Naples/Pompeii region, yet the domain name (vouette-et-sorbee.com) belongs to a famous Champagne producer, and the metadata contains articles regarding 1xBet gambling promotions, indicating a severe industry mismatch or a hijacked domain.

"The score is driven primarily by the total absence of trust and proof (20/20) and the extreme semantic drift (18/20) caused by the domain/content/gambling mismatch. Identity and Authority also scored maximum penalties (15/15) because the site hides behind a stale shell with zero verifiable ownership."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://vouette-et-sorbee.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

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