

# AI Reputation Analysis and Signal Evaluation - Alien Power System

## BRAND AI REPUTATION

Unclear / Mixed / Unclassifiable Industry  
Reputation: Alien Power System  
(alienpowersystem.com)

<https://alienpowersystem.com>

Industry: Unclear / Mixed / Unclassifiable Industry



REPUTATION LEVEL

## UNCLEAR / MIXED / UNCLASSIFIABLE INDUSTRY

### 41.2 Avg Reputation

Based on 2382 businesses audited.

## HIGHER REPUTATION THAN AVERAGE

Alien Power System has 20.8 points more reputation than the average for Unclear / Mixed / Unclassifiable Industry.

## EXPERT VERDICT

Alien Power System is a substance-heavy hardware catalog that is ironically undermined by its own technical neglect. It successfully avoids the 'marketing BS' of typical corporate sites but fails the 'identity BS' check due to a 7-year-old schema update and unverified review counts. It is a legitimate but 'ghost-ship' style operation that prioritizes SKU listings over brand authority.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

23

77% Reputation

The information density is high regarding product nomenclature but low in descriptive substance. Headings like APS 63100S Sensored Outrunner brushless motor 200KV 4500W are dense with specific nouns and numbers, avoiding power-word fluff. However, the body text is almost non-existent, often limited to boilerplate disclaimers like Alien Electronics LTD adopts a continuous development program, resulting in a high substance-to-fluff ratio but low overall context.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

16

80% Reputation

There is negligible semantic drift between the homepage and sub-pages. The homepage promises Electric vehicles and RC systems and the sub-pages deliver exactly that through a granular product catalog. The only minor drift is structural: the H1 is entirely missing on the homepage, while sub-pages like the Shop use clear, functional H1 tags, showing a slight technical disconnect in SEO execution.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

5

25% Reputation

### DIAGNOSIS: TRUST THEATRE

The site exhibits significant trust theatre through its internal review system. Every page displays a review\_count (ranging from 8 to 16) with a trust\_theatre\_flag of true, yet there are zero proof\_links\_count to external platforms like Trustpilot or verified purchase badges. This suggests a self-contained feedback loop that lacks third-party validation.

### EVIDENCE: PROOF DENSITY

The ratio of technical specifications (High) to external proof points (Zero) is skewed. There are dozens of specific claims regarding wattage and voltage, but zero links to external case studies, named industrial clients, or third-party certifications. The evidence is entirely 'inside the house,' relying on the user's trust in the provided SKU specs.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

The site avoids almost all industry clichés found in the pattern dictionary, eschewing terms like innovative solutions or synergy for technical jargon like VESC open source project and BLDC motor. The value proposition is product-led and would be difficult to copy-paste onto a competitor because it relies on proprietary SKU names and specific technical builds. However, the use of generic WooCommerce-style layouts for Description and Additional Information sections keeps it within standard e-commerce patterns.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

6

40% Reputation

### DIAGNOSIS: AUTHORITY GAPS

A major authority gap exists in the temporal and technical data: the schema\_json shows a dateModified of 2019, which is 85 months stale compared to the June 2026 analysis date. While the site references Alien Electronics LTD, there is no Person schema or sameAs links for engineers or founders, leaving the technical authority unverified. The homepage also lacks a meta\_description and H1, which contradicts the 'technical expert' persona.

### EVIDENCE: PERFORMANCE VS. CLAIMS

Performance claims are purely technical (e.g., 7KW water cooled), which are measurable and verifiable via testing. However, there is a disconnect between these bold technical specs and the lack of actual performance evidence, such as dyno charts, flight logs, or user-submitted build galleries. The site demonstrates 'what' the product is but provides no substance on 'how well' it performs in the field.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

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**Unclear / Mixed / Unclassifiable Industry Reputation: Alien Power System  
(alienpowersystem.com)**

**Reputation: 62 / 100**

### INDUSTRY CLASSIFICATION

The website perfectly aligns with the RC and Electric Vehicle power systems industry. The content is heavily saturated with category-specific technical specifications such as KV ratings, cell counts (12S3P), and amperage limits, confirming it as a niche hardware provider.

*"The score of 62 is driven primarily by Trust and Proof (15/20) and Identity/Authority (9/15). The lack of external proof links and the stale 2019 metadata significantly penalized a site that otherwise scores very well on information density and lack of marketing jargon."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://alienpowersystem.com> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: June 21, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**