

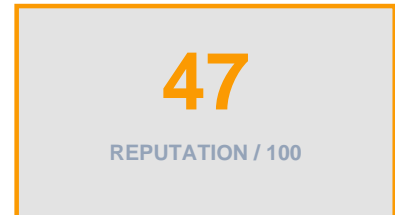
# AI Reputation Analysis and Signal Evaluation - Studio Creative / Active24

## BRAND AI REPUTATION

Unclear / Mixed / Unclassifiable Industry  
Reputation: Studio Creative / Active24  
(www.studiocreative.cz)

<https://www.studiocreative.cz>

Industry: Unclear / Mixed / Unclassifiable Industry



REPUTATION LEVEL

## UNCLEAR / MIXED / UNCLASSIFIABLE INDUSTRY

### 41.2 Avg Reputation

Based on 2382 businesses audited.

### HIGHER REPUTATION THAN AVERAGE

Studio Creative / Active24 has 5.8 points more reputation than the average for Unclear / Mixed / Unclassifiable Industry.

## EXPERT VERDICT

The site is a digital ghost ship that fails to provide any evidence of the existence of Studio Creative as a business. It is a textbook example of an identity void where professional branding is confined solely to the URL string. The technical implementation as a parked domain is a high-magnitude red flag for any entity claiming to offer creative or technical services.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

12

40% Reputation

The page contains zero business-specific information, resulting in a total lack of substance for the claimed brand. Headings such as H4 Ups and H4 Whoops are purely functional placeholders for a registrar with no informational value. The body text provides technical substance regarding the domain's occupied status but offers no nouns, metrics, or frameworks related to creative services. The result is a 100% fluff-to-substance ratio for the target entity, with text like Za?n?te se svým webem serving as a generic call to action.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

8

40% Reputation

There is no semantic drift between sub-pages as only a single homepage exists. However, a significant disconnect exists between the brand signal in the URL and the content delivered by the page. The Creative signal in the domain name is entirely unfulfilled by the parked hosting template provided by Active24. The technical reality of an inactive parking page directly contradicts the positioning of an active, creative professional service.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

13

65% Reputation

### DIAGNOSIS: TRUST THEATRE

No trust theatre is technically present because the site makes no effort to present reviews or accolades. Both `review_count` and `proof_links_count` are 0, and the `trust_theatre_flag` is false across the available data. The only unsubstantiated claims involve the registrar's own convenience, such as the assertion that setup is quick and easy. There is a complete lack of external proof paths or third-party validation for the target business.

### EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to assertions is 0:0, as the site contains no business assertions to verify. The site provides zero proof paths to portfolios, social media, or certifications. Every string of text is a placeholder, providing a 100% evidence-free environment for the brand mentioned in the URL. There are no numbers, dates, or named projects to substantiate that this entity provides any professional service.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

7

47% Reputation

The entire page is a commodity template from Active24 and contains zero unique content for Studio Creative. The content is 100% copy-pastable and is currently used for thousands of other parked domains across the same hosting provider. No part of the value proposition is unique, and even the meta title identifies the registrar rather than the business. The boilerplate sections for finding a domain and accessing the customer zone are generic industry fingerprints with zero specific utility.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

7

47% Reputation

### DIAGNOSIS: AUTHORITY GAPS

There is no `schema_json` or structured data available to identify a legal entity, founder, or professional team. No experts are named, leaving the brand with a zero-authority footprint in the digital space. The technical implementation as a basic parking page is a major credibility gap for any business claiming to be a creative studio. This absence of a digital footprint for the team or services creates a total authority vacuum.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The site lacks any performance claims related to creative work, as it solely functions as a hosting placeholder. The only performance-related marketing text belongs to Active24, claiming their services are quick and easy without providing supporting data. There are no case studies, results, or named clients to support the existence of any operational history for the brand. This creates a total disconnect between the existence of a domain and the proof of business activity.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

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**Unclear / Mixed / Unclassifiable Industry Reputation: Studio Creative /**

**Reputation: 47 / 100**

**Active24 (www.studiocreative.cz)**

### INDUSTRY CLASSIFICATION

The domain name suggests a creative agency, but the content is a standard hosting placeholder provided by Active24. There is a total mismatch between the expected professional activity and the actual parked domain status provided in the data.

*"The score is driven primarily by the Information Density and Semantic Coherence pillars due to the total lack of business-specific content. Significant points were awarded for the mismatch between the domain's brand signal and the placeholder substance. The Authority Gaps also contribute as the lack of schema and the presence of a parked domain suggest a non-operational entity."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.studiocreative.cz> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 20, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**