

AI Reputation Analysis and Signal Evaluation - Yanko

BRAND AI REPUTATION

Unclear / Mixed / Unclassifiable Industry
Reputation: Yanko (yanko.com)

<https://yanko.com>

Industry: Unclear / Mixed / Unclassifiable Industry



REPUTATION LEVEL

UNCLEAR / MIXED / UNCLASSIFIABLE INDUSTRY

41.2 Avg Reputation

Based on 2382 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Yanko has 31.8 points more reputation than the average for Unclear / Mixed / Unclassifiable Industry.

EXPERT VERDICT

The site is a technical ghost; it is an unconfigured server placeholder that makes no commercial claims and provides no information. It is not 'bullshit' in the sense of deception, but it is 100% hollow as a business presence. No analysis can be performed on the brand identity because the content has not yet been deployed.

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INFO DENSITY

Power-words vs. Substance ratio.

24

80% Reputation

The site contains zero marketing power words, resulting in a low fluff score in the headings. However, it also contains zero business substance, with the body text consisting entirely of technical server instructions in English and Spanish. The absolute absence of specific nouns, numbers, or commercial metrics results in a complete lack of information density regarding any business entity. There are no claims to measure, making the page functionally empty from a commercial perspective.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is no semantic drift because the site does not establish a marketing signal to deviate from. The meta title and the H2 headings are perfectly aligned in their message, stating that this is a default, unconfigured server page. The substance matches the signal, even though that signal is a notification of technical failure rather than a value proposition. No contradictions exist because there is no sub-page content to provide a secondary data point.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

No trust theatre is present as the site makes no commercial claims or promises. The review_count and proof_links_count are both 0, which is consistent with the lack of business content and the 'insufficient' data flag. There are no trust theatre flags such as five-star icons or unverified 'as seen in' logos displayed.

EVIDENCE: PROOF DENSITY

Proof density is non-existent as there are no business claims to substantiate. The page offers zero verifiable evidence points, such as case studies or client names, but it also avoids making the vague assertions common in high-BS marketing. The substance is entirely technical and relates only to the server state, providing 0% commercial proof.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

9

60% Reputation

The content is the ultimate commodity: a standard server error template for an unconfigured host. It matches the template_fingerprints logic in that the text is 100% generic boilerplate that could appear on any unconfigured domain. There is zero uniqueness or brand-specific positioning within the text provided. This 'value proposition' of being a default website is shared by millions of other failed or new server instances globally.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

5

33% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a total identity vacuum with no schema_json present to define a brand or organization. There are no references to experts, founders, or a legal business entity with a verifiable digital footprint. While the site does not make false authority claims, the lack of any structured data results in a significant authority gap for the Yanko domain.

EVIDENCE: PERFORMANCE VS. CLAIMS

There are no performance claims to evaluate within the text, as the site does not offer services. The site demonstrates a technical failure to launch, which contradicts the logic of maintaining a live commercial URL but remains consistent with its own technical error message. As a result, there is no disconnect between an ambitious marketing tone and a thin technical reality.

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INDUSTRY MATCH & SCORE SUMMARY

Unclear / Mixed / Unclassifiable Industry Reputation: Yanko (yanko.com)

Reputation: 73 / 100

INDUSTRY CLASSIFICATION

Mismatch. The site presents a default server configuration page rather than any industry-specific content. There is no evidence of business activity, commercial services, or categorical alignment within the provided data.

"The score of 73 is driven by the absolute absence of information density and the total lack of established identity or schema. While the site avoids the high-point penalties of marketing jargon and semantic drift, the lack of commercial substance on a live domain results in a 'hollow' status. The site is essentially a placeholder, which ranks as low BS because it does not attempt to deceive or exaggerate, but fails to provide any proof of business existence."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://yanko.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 28, 2026

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