

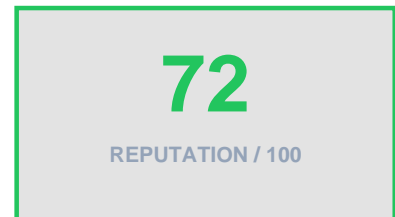
AI Reputation Analysis and Signal Evaluation - Psychologist Cork ? Sylwia A. McCarthy

BRAND AI REPUTATION

Wellness, Therapy & Mental Health
Reputation: Psychologist Cork ? Sylwia A.
McCarthy (www.psychologistcork.ie)

<https://www.psychologistcork.ie>

Industry: Wellness, Therapy & Mental Health



REPUTATION LEVEL

WELLNESS, THERAPY & MENTAL HEALTH

53.5 Avg Reputation

Based on 258 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Psychologist Cork ? Sylwia A. McCarthy has 18.5 points more reputation than the average for Wellness, Therapy & Mental Health.

EXPERT VERDICT

A low-BS professional profile that suffers from a skeleton homepage but provides heavy clinical substance in its sub-sections. The site prioritizes professional credentials and technical methodology over marketing fluff, which is rare in the wellness category.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

24

80% Reputation

The site exhibits high information density in its sub-pages, moving quickly from generic claims to specific technical protocols. Substance is provided through the mention of psychometric tools like Conners 4, CAARS2, and the Stanford-Binet Intelligence Scales (SB5). While the homepage is nearly empty and relies on a journey of a thousand steps cliché, the sub-pages contain specific pricing (e.g., ?1200 for assessments) and a detailed educational timeline from 2004 to 2025.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is minimal semantic drift between the primary signal and the internal content. The homepage H1 Psychologist Cork acts as a clear anchor, and the sub-pages deliver the professional credentials and clinical services promised. The drift is primarily structural rather than conceptual, as the homepage lacks the depth found in the Who I am and Psychological Assessment sections.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

11

55% Reputation

DIAGNOSIS: TRUST THEATRE

Trust theatre is present as the site reports review counts of 3 to 4 across multiple pages while proof_links_count remains at 0. This indicates that while client feedback is claimed, there is no direct path to a third-party verification source like Google Reviews or the PSI register in the provided data. However, the inclusion of a specific Psychological Society of Ireland membership number (M8385C) acts as a significant ballast against these flags.

EVIDENCE: PROOF DENSITY

The proof density is high relative to typical small-scale therapy sites. Verifiable evidence includes the professional registration number M8385C, specific diagnostic tools (Stanford-Binet Fifth Edition), and clear, non-ambiguous pricing for both therapy and assessments. It provides 8+ instances of specific technical evidence, which minimizes the score for specificity absence.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

9

60% Reputation

The site uses several industry cliches such as find your inner peace and life's challenges can leave you feeling overwhelmed. The template structure follows a standard practitioner blueprint (What I do, Who I am, Rates). However, the uniqueness of the bilingual Polish/English service and the focus on specific Irish legal reports (Section 32) differentiates it from a purely generic commodity site.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

9

60% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is well-established via a detailed biography and educational history, but technical gaps remain. The schema_json is null across all audited pages, meaning the practitioner's credentials are not being communicated to search engines via structured data. There are no sameAs links to professional registries or social proof profiles in the metadata to verify the digital footprint of the named expert.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site avoids hyperbolic marketing performance claims, such as guaranteed results or 100% success rates. Instead, it frames therapy as a collaborative process and focuses on the technical process of psychological assessment. The disconnect is low because the claims are process-oriented rather than outcome-guaranteed.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Wellness, Therapy & Mental Health Reputation: Psychologist Cork ? Sylwia

Reputation: 72 / 100

A. McCarthy (www.psychologistcork.ie)

INDUSTRY CLASSIFICATION

The site perfectly aligns with the Psychology and Mental Health industry, providing specific clinical assessment details and therapeutic specializations. The presence of professional membership numbers and specific diagnostic tools (ADHD, Educational) confirms its classification.

"The score is driven primarily by the high technical substance of the assessment pages and the specific professional credentials provided. Points were deducted for the empty homepage (Information Density) and the lack of verified proof links for the displayed reviews (Trust Theatre). The absence of structured data (Identity and Authority) also contributed to the minor score elevation."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.psychologistcork.ie> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 19, 2026

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